



DAC

FY23 HIGHLIGHTS + Strategic Directions

DAC has been the major provider of arts programs + services in Durham since 1954. We are the official non-profit 501(c)(3) Local Arts Agency for Durham and serve a broad 5-County region.



DAC serves the public by providing year-round arts programs + arts experiences to over 400,000 people of all ages annually.

DAC serves the arts sector through financial support, showcases, and employment to 2,000 artists + 300+ arts & cultural organizations annually.



DAC creates a vibrant community through creative placemaking & public art, arts advocacy, arts-driven economic impact, cultural planning & research



FY2023 DAC BOARD of TRUSTEES & EXECUTIVE LEADERSHIP



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Board President



Baron Tymas
Immediate Past Board President



Rick Grant - President-Elect
Vice-President - Programs, Policy, Planning

Durham Arts Council Board
of Trustees

More information



Emric Jorgensen
Board Treasurer



NC Senator Mike Woodard
Board Secretary



Sherry DeVries
Executive Director

DAC Board = 18 Members
Elected members = 50% BIPOC
*to reflect the community we
serve*



DURHAM
ARTS COUNCIL

Diversity, Equity, Access, Inclusion and Belonging (DEAI)

Durham Arts Council celebrates the unique creativity and spirit of every person and believes in creating a vibrant, diverse, equitable and inclusive community through the arts.

DAC is committed at every level to developing, supporting, and celebrating diversity, equity, access, inclusion and belonging in our programming, services, grantmaking, audience, workforce, vendor relationships, board and governance as a reflection of the diverse communities we serve.



DAC is grateful for the strong support of the City of Durham through a facility management contract for this historic City building, and carefully stewards this important facility for usage by the arts community and the public.

96% of
events/programs
at DAC are
arts/cultural



DAC today – hosts 350,000+ visitors annually (pre-pandemic avg).

DAC PROVIDES A COMMUNITY HOME FOR THE ARTS

- 52,000 sq. ft. professional arts center
- 4 Art Exhibition Galleries
- 2 Theatres
- Art Studios/Classrooms
- Rehearsal spaces
- General meeting/event rooms
- Offices for 9 arts organizations
- Catering Kitchen/Work Room

History of the Durham Arts Council Building

In the 1980's DAC led the fundraising and renovation of the City-owned DAC building to create Durham's Home for the Arts and has managed & programmed the building since 1978.



DAC grand opening 1988



DAC today – hosts 350,000+ visitors annually (pre-pandemic avg).



DAC raised \$5.3 million in private and public funds to renovate building in 1988; City and County partnered in campaign.



DAC Fully implemented City's new Facility Maintenance Plan FY2014 and complies with all requirements annually.



DAC annually expands usage of the building to all sectors of community (except during pandemic closures).



City sponsored major repairs, upgrades & HVAC replacement in FY2008 & FY2012. \$4.3 million. \$395K for New freight elevator, carpeting, LED lighting through Duke Energy LIME program FY2020-2021.



DAC advocates for and manages ongoing facility improvements. Converted lower-level classrooms to full Clay Studio operations in FY22. DAC \$25k investment draws more building visitors/students.

Built in 1906, 120 Morris St. was the 1st Durham High School. It served as City Hall from 1926-1977. It became the Durham Arts Council building in 1978. It is part of the City Historic District.





DAC BUILDING ATTENDANCE through Covid Impact years:

415,589 attendance loss over 16 months of
pandemic FY20 through FY21.

FY23 regained 80% of normal attendance.

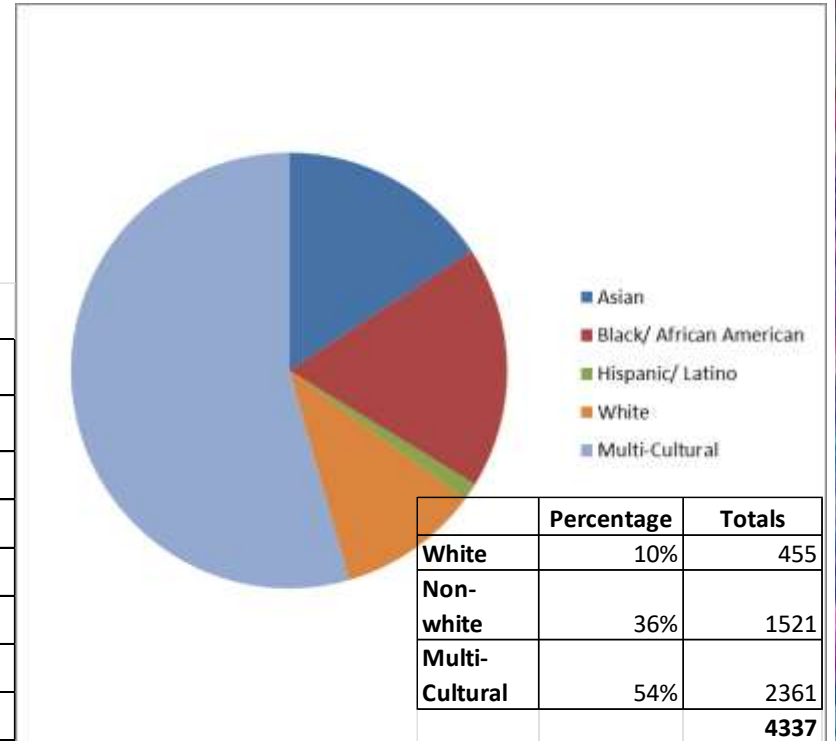
	<u>Building Attendance</u>	<u>Events/Activities</u>	<u>Hours Usage</u>
▶ FY19	357,376	5,028	26,127
▶ FY20	295,692	3,651	18,900
▶ FY21	3,471	365	1,343
▶ FY22	223,921	3,068	17,942
▶ FY23	284,933	4,377	26,094

▶ *Worst Covid 19 Pandemic Impact 16 months: March 13, 2020 – June 2021
Gradual re-opening for in-person programs started in May 2021. Slowed in winter
2022 due to Omicron surge.*

DAC BUILDING UTILIZATION:

Continued Arts Focus, Diverse Users

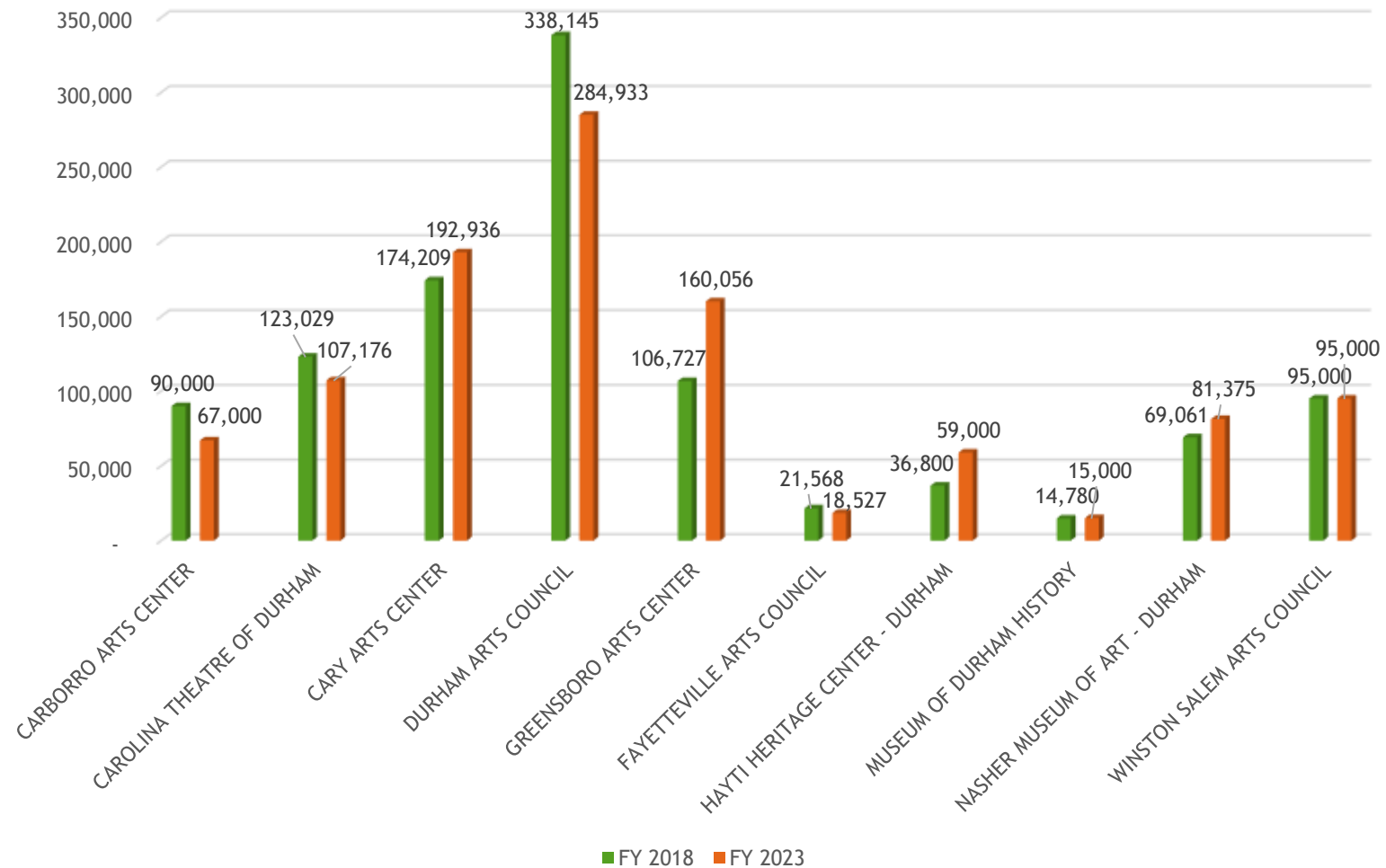
DAC Facility Event Type						
	FY19	FY20	FY21	FY22	FY23	Type
Type of Program	Events	Events	Events	Events	Events	
Artist Services Events & Art Exhibit Events	1,169	718	76	244	536	ARTS
DAC In-House Reservation -Arts Programs, Arts Meetings	218	198	7	13	61	ARTS
Arts Education Classes	2123	1418	195	1387	2182	ARTS
Facility Grantee - Artists & Arts Organizations	109	10	14	71	76	ARTS
Season Grantee - Arts Organizations	739	809	63	1247	1195	ARTS
Facility Rental Client - Arts & Cultural	444	330	5	43	149	ARTS
Facility Rental Client - Government: City of Durham	4	5	0	0	7	
Facility Rental Client - Government: Other	0	0	0	0	4	
Facility Rental Client - Church				1	0	
Facility Rental Client - Corporate	15	5	0	7	15	
Facility Rental Client - Private	42	22	0	26	62	
Facility Rental Client - Community- Public	111	114	0	20	27	
Facility Rental Client - Community- Private	54	22	0	9	63	
Total	5,028	3651	360	3068	4377	
ARTS & CULTURAL EVENTS TOTAL	4,802	3,483	360	3005	4199	
ARTS & CULTURAL EVENTS % OF TOTAL	95.51%	95.40%	100.00%	98.00%	95.93%	



Durham Arts Council is a Regional Powerhouse of Arts Audience!

Serving the Public and Arts Community in Onsite Programs, Events

FY 18 & FY23 Regional Arts Building Attendance



DURHAM ARTS COUNCIL - PERFORMANCE MEASURES

	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY23 vs
CONTRACT ITEM #6.3.1 - Program & Service Performance Measures		CENTERFEST	COVID-19	COVID-19	COVID-19		
		Cancelled due to Hurricane Florence	PANDEMIC IMPACTED 4TH QUARTER	PANDEMIC IMPACT FULL YEAR	GRADUAL REOPENING	FULLY REOPENED	
(A) TOTAL PEOPLE SERVED BY DAC PER YEAR	429,260	413,234	295,692	60,247	286,022	364,978	28%
(B) TOTAL NUMBER OF PEOPLE SERVED IN DAC BUILDING PER YEAR	338,145	357,376	232,182	3,471	223,921	284,933	27%
(C) TOTAL NUMBER OF EVENTS IN DAC BUILDING PER YEAR	4,884	5,028	3,651	365	3,068	4,377	43%
(D) TOTAL NUMBER HOURS OF MANAGED ROOM USAGE	25,634	26,127	18,900	1,343	17,942	26,094	45%
(E) TOTAL ANNUAL ECONOMIC IMPACT* (tracked since FY12)	\$ 10,537,471.00	\$ 10,027,891.00	\$ 7,273,211.00	\$ 3,756,896.00	\$ 7,802,723.00	\$ 8,536,629.00	9.4%
(F) TOTAL COST PER PERSON SERVED BY DAC	\$5.20	\$4.83	\$6.88	\$33.49	\$7.14	\$6.70	-6%
(G) TOTAL DAC BUILDING GROSS RENTAL REVENUES	\$ 222,992.75	\$ 210,719.32	\$ 161,885.67	\$ 4,895.50	\$ 110,423.04	\$ 149,555.42	35%
(H) TOTAL VALUE OF DAC BUILDING SPACE GRANTS FOR ARTS ORGANIZATIONS	\$ 291,789.00	\$ 359,070.00	\$ 383,369.00	\$ 368,452.00	\$ 371,017.00	\$ 367,000.00	-1%
CONTRACT ITEM #6.3.2 - Facilities Maintenance & Utilities Performance Measures							
(A) UTILITIES EFFICIENCY MEASURE	\$0.29	\$0.26	\$0.42	\$22.09	\$0.40	\$0.42	6%
TOTAL COST OF UTILITIES FOR DAC BUILDING (Gas, Elec, Water, Sewer)	\$ 96,856.87	\$ 94,471.83	\$ 97,276.30	\$ 76,676.60	\$ 90,035.18	\$ 120,952.09	34%
(B) ADHERENCE TO FACILITIES MAINTENANCE PLAN	YES	YES	YES	YES	YES	YES	

DAC FACILITY HIGHLIGHTS FY23

- Hired and trained new Asst. Facilities Mgr and new Asst Mgr Custodial/Maintenance.
- Implemented new Civic Rec booking software system for facility usage. Cloud storage & online payments.
- New LED color light system in Pavilion to replace old halogen
- Repairs to Air Handler #7; replaced floor structure
- Completed Upfit of new Clay studio lower level
- Facility revenue increased \$37,676; up 34% vs FY22. Corporate/private bookings still not recovered.





DAC

SUPPORTS LOCAL ARTISTS!

- ❖ GRANTS
- ❖ FACILITY SPACE
- ❖ OVER 1,000 ARTIST JOBS ANNUALLY
- ❖ ART EXHIBITIONS
- ❖ FESTIVALS
- ❖ PERFORMANCE OPPORTUNITIES
- ❖ TRAINING
- ❖ ADVOCACY & PROMOTION

OVER 2,000 ARTISTS SERVED & SUPPORTED EACH YEAR



DAC

SUPPORTS LOCAL ARTS & CULTURAL ORGANIZATIONS!

- ❖ GRANTS
- ❖ FACILITY SPACE
- ❖ EXHIBITIONS
- ❖ FESTIVALS
- ❖ PERFORMANCE OPPORTUNITIES
- ❖ TRAINING
- ❖ ADVOCACY – Federal, State, Local
- ❖ PROMOTION OF LOCAL ARTS EVENTS
- ❖ ECONOMIC IMPACT STUDIES

SUPPORT FOR 300+
ARTS ORGANIZATIONS
PER YEAR



81 Arts Organizations Received DAC Grants during the pandemic



**In the last 10 years, DAC
has provided \$17.9 million
in Arts Jobs and Arts Grants
to Durham's Arts Sector**

- ▶ 2013 - 2023
- ▶ \$3 million in cash grants to artists and arts organizations
- ▶ \$3.2 million in rent-relieving space grants
- ▶ \$11.7 million in arts sector jobs for arts workers, individual teaching, performing and visual artists

In FY24 DAC
will grant
\$1 million to
arts orgs &
artists!



DAC ARTS EDUCATION PROGRAMS

Continued Growing to
serve expanded
populations. In-person
programs in DAC
Building fully return
FY22, FY23

DAC SCHOOL

**DAC School Offers Classes,
Programs and Camps Year-
Round for Diverse
Students
PreK to Adult Seniors of
all ages and ability levels.**

- ▶ DAC provides \$20,000+ per year in Scholarships for children and adults in need.
- ▶ DAC keeps program fees low to build accessibility
- ▶ DAC contracts highly skilled arts instructors from diverse backgrounds.
- ▶ DAC adult and youth students are *(self-reported)*

33% BIPOC
58% White
9% Decline to Respond

Baba Stafford Berry -
Dance Instructor

DAC Summer Arts Campers

Adult visual arts student

DAC SCHOOL

2022-2023 HIGHLIGHTS

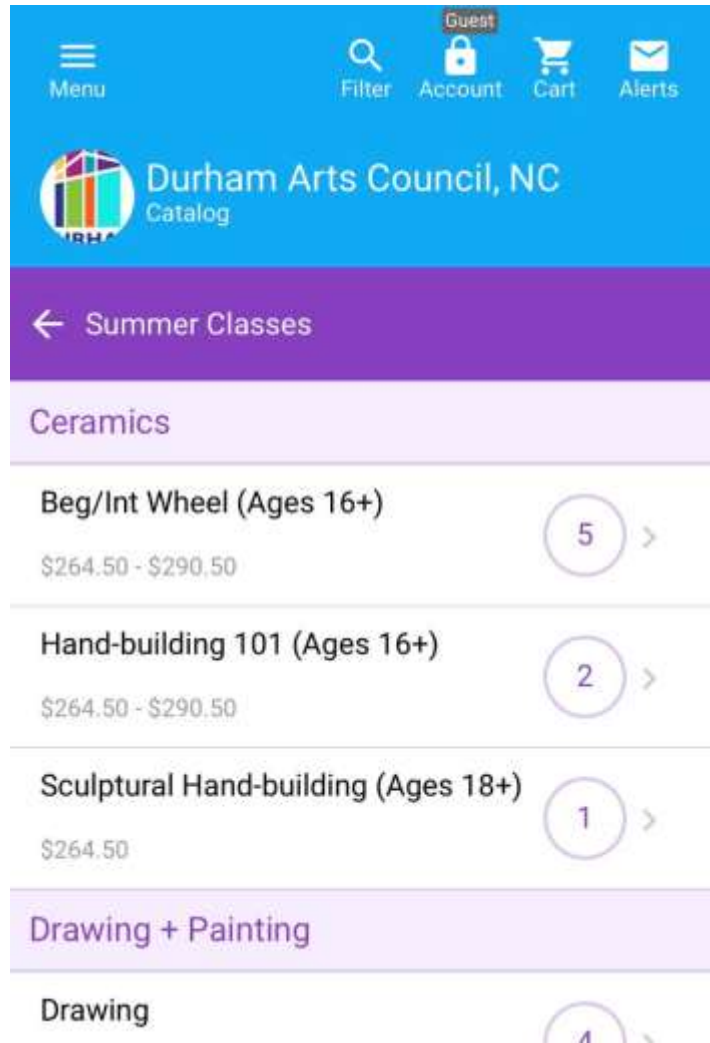
2022-2023 DAC Class & Camp Enrollment and Revenue mark a resounding return for arts education classes at DAC since the pandemic. 92% enrollment increase vs FY22.

Thus far this year, our waitlists have garnered 1876 names.

*data pulled from Civic Rec. Winter 2023 was the first complete session on this registration software.

	Enrollment	Revenue
2022-2023	4074	\$502,269
2021-2022	2126	\$301,605
2020-2021	992	\$167,354
2019-2020	2861	\$219,750
2018-2019	6999*	\$466,525

*single day enrollments calculated for camps



CIVIC REC

A NEW REGISTRATION SYSTEM

DAC School & Facilities transitioned from Proclass to Civic Rec in late Fall of FY22-23.

- Improved collaboration between Facilities & School departments
- Ease of user experience on desktop and phone
- Decreased phone calls to office
- Smoother registration opening days
- Has helped drive School revenue increases



FY23 NEW INSTRUCTORS, NEW COURSES

16 NEW FACULTY MEMBERS
BRINGING 30+ NEW COURSES

Baba McDaniel Roberts, Dance | Sarah Donnell, Theatre | Erim Akpan, Literary Arts & Origami | Korinn Annette Jefferies, Theatre & Vocal Performance | Rachel Evancavich, Printmaking | Jordan Little, Youth Visual Arts | Sabrina Guillaume Bradshaw, Technical Theatre & Costume Design | Kwaku Osei, Visual Arts | Patricia Patterson, Literary Arts | Freeman Long, Photography | Maurisa Li-A-Ping, Literary Arts & Wellness | Samario King, Yoga | Alexandria Clay, Youth Visual Arts | Kristy Dodson, Technical Theatre | Rebecca Kleinmann, Music | Nora Boyle, Book Arts

DAC ARTS CAMPS FY23

SUMMER + SCHOOL BREAK

1,769 TOTAL CAMPERS

\$228, 921.50 TOTAL REVENUE

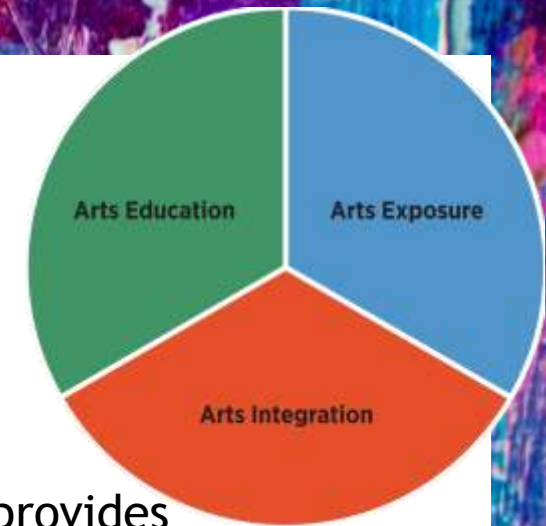
26 TEACHING ARTISTS

35 Scholarships Awarded,
totaling \$9,684.25



DAC CAPS Program

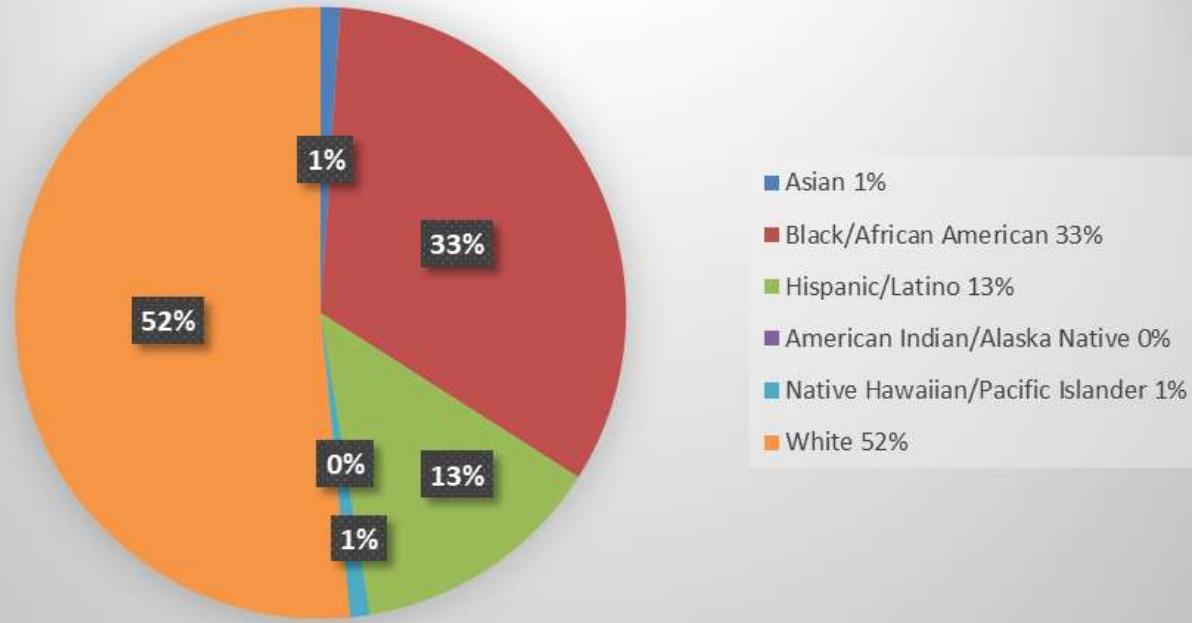
Celebrates 50th Anniversary
in FY23 & continues growth post-
pandemic



DAC's Creative Arts & Public/Private Schools Program provides programs to Durham, Person, Granville, Chatham, Orange County School Districts, Libraries, Senior Centers, Festivals, Museums, Theatres, After-School and Summer Learning programs. Has nearly tripled in scope and service since 2002.

FISCAL YEAR	PARTICIPANTS SERVED	TOTAL # OF PROGRAMS	TOTAL #SCHOOLS/SITES SERVED
FY 2019	27,734	368	52
FY 2020	19,618	290	87
FY 2021	18,276	199	93
FY 2022	17,842	362	74
FY 2023	23,440	174	80

2022-2023 Totals



CAPS Features a Diverse Teaching Artist Roster & Serves Schools in 5 Counties (60% Title 1 low-income schools)



Increased 2021-2023 CAPS Roster Diversity

	Asian	Black/ African American	Hispanic/ Latino	Am. Indian/ Alaskan Native	Native Hawaiian/ Pacific Islander	White
CAPS Artists/Groups 2021-2023	1	32	13	0	1	50
CAPS Artist/Groups 2019-2021	1	28	9	0	1	39



110+ ARTISTS • LIVE MUSIC • DANCE • KIDS ZONE

2022

CENTERFEST

ARTS • FESTIVAL

INFORMATION AT [DURHAMARTS.ORG/CENTERFEST](https://durhamarts.org/centerfest)

SEPTEMBER

★ 17 & 18 ★

DOWNTOWN
DURHAM



- DAC produced its 47th CenterFest - Welcoming back Neighbors, Friends & Visitors downtown for the 1st CenterFest post-pandemic!
- 104 Visual Artists Local & National
- 72 Performing Acts on 5 Stages
- Local Food Trucks & Festival Foods
- Kids Zone w/ Art Activities & Rides
- Beer Garden
- 14 Non-profits, Government Services booths
- 20 Sponsors

CENTERFEST 2022 ATTENDANCE = 29,835



- **DAC produces the annual Durham Art Walk Holiday Market! November 19-20**
- **Work of over 200 Local Visual Artists featured**
- **At DAC and 12 downtown sites**
- **Local Musician performances**
- **Local Food Trucks**



ART WALK HOLIDAY MARKET 2022 ATTENDANCE = 4,856



FY23 DAC ARTIST SERVICES HIGHLIGHTS

- **GRANT PROGRAMS EXPANSION CONTINUED:** 10 grant programs (5 core + 5 pandemic-related programs). Processed 271 grant applications.
- **LAUNCHED EXPANDED SEASON/CATALYST GRANTS WITH ADDITIONAL STATE ARPA FUNDING**
- **WORKED WITH EXEC. DIR. TO DESIGN PROGRAM FOR NEW \$1 MILLION CITY ARPA GRANTS; COMPLETED CONTRACT WITH CITY.**
- **8 ON-SITE ART EXHIBITIONS FEATURING 97 DIVERSE ARTISTS; YEAR 2 OF DPS ART INSTRUCTORS SHOW**
- **EXPANDED FUNDING FOR EMERGING ARTISTS GRANTS WITH ADDITIONAL FOUNDATION & PRIVATE SUPPORT**
- **LED ARTS & ECONOMIC PROSPERITY STUDY DATA PHASE; 130 ORGANIZATIONS; 863 AUDIENCE SURVEYS**

DAC Gallery Exhibits showcase & sell artworks of local & regional artists

**FY23 returned to 7-day in-person post pandemic;
4 galleries in DAC Building open 78 hrs per week**

- ▶ **DAC Galleries host up to 20 exhibits each year, showcasing over 150 visual artists.**
- ▶ **Focus on local, regional artists from open call.**
- ▶ **Focus on key BIPOC, DEAI partnerships to advance equity.**
- ▶ **Third Friday openings host 200 to 600 visitors.**
- ▶ **DAC programs 3 galleries onsite plus the Durham Convention Center exhibit space; Durham Art Guild programs the Truist Gallery at DAC via DAC Season Grant of facility space and cash support.**



DAC Veteran Arts Program showcase 2020

Charles S. Powell



Untitled Acrylic on canvas

© 2022 / 2022

Small text at the bottom of the slide.

Recent DAC Gallery Exhibits Partnerships and Group Shows

- ▶ Inter-Latin American Artist Collective
- ▶ CLICK! Photography Festival - regional
- ▶ NCCU Visual Artists Student Exhibit
- ▶ Durham Public Schools Art Instructors
- ▶ Portrait of Durham – Open Call for Durham's Sesquicentennial featured 65 Durham artists
- ▶ OUR HOUSE – DAC's art students and instructors
- ▶ Feeding Durham (coming in summer of 2023)
- ▶ Reaching Out to Durham's Hungry
- ▶ Nasher Teen Council Curatorial Project
- ▶ SuperGraphic – group show graphic artists

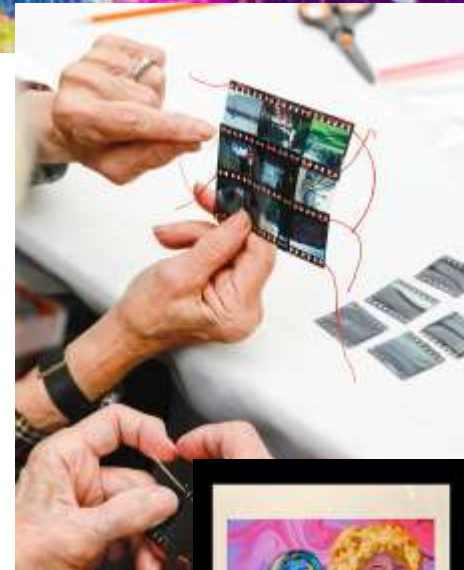




DAC Gallery Exhibits

FY2023

Featured 97 artists in 10 exhibits



FY2022

Featured 132 artists in 9 exhibits



FY2021

Featured 37 artists in 5 exhibits
(COVID shut down)



FY2020

Featured 12 artists in 8 exhibits
(Beginning COVID shut down)



FY2019

Featured 137 artists in 16 exhibits



ARTIST SERVICES GOAL:

Invest additional funds/resources in arts sector support services; training

- Doubled number of DAC grant programs from 5 programs to 10 grant programs during pandemic.

Regular Grant Programs

1. Season Grants
2. Catalyst Grants
3. Facility Grants
4. Emerging Artist Grants (5 county)
5. Fletcher Performing Arts Grants

New Grant Programs Added in FY20 - FY22

6. Artist Support Grants (4 county)
7. Big Night in for the Arts Grants
8. NC CARES Grants
9. Arts Recovery Grants
10. Bull City Summit Grants

New Grant Program Launched FY23 - FY25

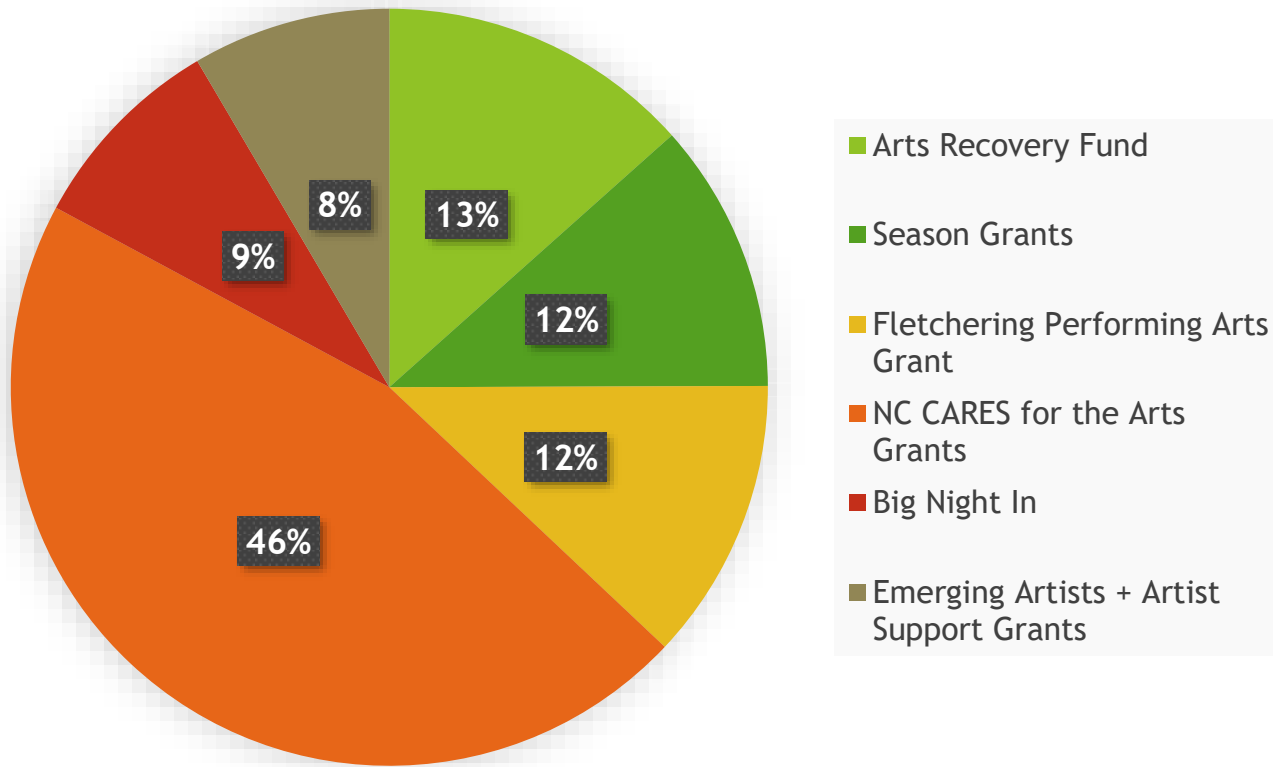
11. DAC will regrant City ARPA funds in program to support arts orgs, arts businesses, & artists. \$1 million program

Grant Applications to DAC increased dramatically during Covid; reduced in FY23 as some Covid-relief funding decreased or ended.

- Grant Applications Increased: **FY23 = 248 applications**
168 to 351 up 109%
- Number of Grants Awarded Increased:
80 to 246 up 208% **FY23 = 164 grant awards**

- Staff provides extensive one-on-one support and guidance to new and returning applicants. All applications, reports, contracts converted to online, e-formats
- DAC provides training and resources to assist sector in pivoting to virtual programming & increased post-pandemic capacity; FY23 – FY26 partnering with Triangle Artworks and 4 arts councils to provide arts sector training programs, including 3-county DEAI program.

DAC Expands Services to help SAVE THE ARTS!



Since the **COVID-19** pandemic began in March 2020, DAC has granted over **\$1.7 million** to Artists + Arts Organizations, more than **TRIPLING** our annual arts sector fundraising and grantmaking.

Over 50% of the funding raised was granted to **BIPOC** led organizations + artists.

“The DAC grant was not only a timely and much needed lifeline, but also reminds us of the support we have from our community. And for now, that just means so much to us and keeps us motivated to press on and try to hold on!”

Karen Casey, The Artisan Market at 305 regarding their Arts Recovery Fund grant



DAC Expands Service to Arts Community during Pandemic to help *SAVE THE ARTS!*

- Ensured **equitable distribution of grant funds**, providing 50%+ of grant dollars to BIPOC artists and BIPOC led arts organizations in our community.

Grant Panelists Convened by DAC are also diverse:

Grant Panelists for FY22	BIPOC	White	Total
TOTALS	17	8	25
	68%	32%	

"We were absolutely rocked by COVID-19. Before the pandemic, we hosted weekly gatherings which provided a safe space for hundreds of Durham youth. We've been forced to shift our programming and pivot towards a virtual environment for learning and community building. This grant will help us keep our heads above water and stay connected to young Durham residents until things go back to normal." Pierce Freelon,



"Thank you (DAC) for all the efforts to help the arts sector thrive, especially during such challenging times.

*With infinite gratitude,
The entire NC Arts In Action Team"*

*Marlon Torres, MBA, CAE, PMP
Executive Director*

Upon receiving NC CARES and Big Night In grants from DAC



GOAL:

Increase total cash revenue/support to Arts Sector through grants, performance, teaching, commissions, and arts employment from \$1.5 mil in FY17 to \$1.7 million in FY23 – Goal Exceeded. Achieved \$1.975 million in FY23



DURHAM ARTS COUNCIL								
DOLLARS PAID TO ARTISTS, ARTS GROUPS, ARTS SECTOR JOBS	final audit	final audit	final audit	final audit	final audit	final audit	preliminary	variance
	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	
Arts Sector jobs - Employee Salaries, taxes, benefits	\$ 688,687.00	\$ 695,249.00	\$ 689,657.00	\$ 752,588.07	\$ 642,340.00	\$ 659,102.00	\$ 702,547.67	6.59%
Arts Jobs - Contract - Total Cash Payments to Contracted Artists - teaching, visual, performing, literary, public art	\$ 441,220.00	\$ 521,519.00	\$ 410,148.00	\$ 424,008.43	\$ 194,187.00	\$ 326,721.00	\$ 450,410.00	37.86%
Cash Grants to Artists, Arts Organizations, Art awards & Commissions	\$ 189,539.00	\$ 184,025.00	\$ 216,138.28	\$ 205,384.73	\$ 688,513.00	\$ 340,453.00	\$ 455,193.48	33.70%
TOTAL CASH TO ARTS SECTOR w/o ARPA	\$ 1,319,446.00	\$ 1,400,793.00	\$ 1,315,943.28	\$ 1,381,981.23	\$ 1,525,040.00	\$ 1,326,276.00	\$ 1,608,151.15	21.25%
AMERICAN RESCUE PLAN CITY/COUNTY to fund DAC proposal Culture & Arts: Invest to Restart								
CITY OF DURHAM - ARPA FY24 - FY25								
COUNTY OF DURHAM - ARPA - pending								
TOTAL CASH SUPPORT to ARTS SECTOR from DAC	\$ 1,319,446.00	\$ 1,400,793.00	\$ 1,315,943.28	\$ 1,381,981.23	\$ 1,525,040.00	\$ 1,326,276.00	\$ 1,608,151.15	21.25%
FACILITY SPACE GRANTS TO ARTS ORGS & ARTISTS - DAC BUILDING (in-kind through DAC Grant programs)								
Rent-relieving	\$ 272,745.00	\$ 290,745.00	\$ 359,070.00	\$ 383,368.60	\$ 366,952.00	\$ 369,817.00	\$ 367,000.00	-0.76%
TOTAL ARTS SECTOR SUPPORT PROVIDED THROUGH DURHAM ARTS COUNCIL	\$1,592,191.00	\$1,691,538.00	\$1,675,013.28	\$1,765,349.83	\$1,891,992.00	\$1,696,093.00	\$1,975,151.15	

Arts Sector Facility Space support GOAL:

Increase DAC Facility Space Grants (Rent-Relieving In-Kind) to Arts Organization & Artists from \$ 290,209 in FY2018 to \$ 340,000 in FY2023. Continue incremental growth FY23 – FY26.

OVERALL: We achieved the goal of awarding more than \$340,000 in space grants. Awarded \$367,000 in space grants for FY23.

final audit	final audit	final audit	final audit	final audit	preliminary	Projected	Projected	Projected	Projected
FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	FY2026
\$ 272,745.00	\$ 290,745.00	\$ 359,070.00	\$ 383,368.60	\$ 366,952.00	\$ 369,817.00	\$ 367,000.00	\$ 380,000.00	\$ 400,000.00	\$ 420,000.00

NOTE: DAC grantees are increasing utilization of in-kind space as pandemic conditions improve



Highlights from DAC's COVID-19 Impact Surveys

From 73 Durham Nonprofit Arts Organizations & 114 Artists*

- ▶ \$21 million + in lost revenues in arts nonprofits (not including Omicron surge FY22)
- ▶ 2,000+ Arts & Cultural sector Employees and Durham Artist jobs/contracts cancelled or impacted by furloughs, lay offs

* Durham Arts Council conducted 2 surveys in November 2020, and June/July 2021

Durham Arts Council Arts Recovery Fund

Together, we can support the arts organizations and artists who make **Durham** the amazing community that it is!

Please Give So the Arts Can Live!



Amazing Donor Reach!!

- Arts Recovery donors from:
- 12 NC Cities
- 10 US States
- 3 Foreign countries

[DAC Arts Recovery Fund - Click Here](#)

Durham loves our creative community and Durham Arts Council loves to be a support for these local artists and arts organizations. **Please give so the arts can live!**

The DAC Arts Recovery Fund is providing emergency grants to assist individual artists, arts organizations, artist-owned businesses and arts venues impacted by the COVID-19 pandemic.

If you can – please donate to support Arts Recovery in Durham. Grants are up to \$500 for individual artists and up to \$1,500 for arts organizations/businesses.

<https://www.youtube.com/watch?v=hKkgVPEezcU>



<https://youtu.be/ec6Ux-dnWUs>

BIG NIGHT IN FOR THE ARTS!

DAC co-produced year 3 of Big Night In for the Arts, partnering with three other Triangle-area arts councils and WRAL TV to raise nearly \$800,000 in artist, arts organization, and arts programming support for Chatham, Durham, Orange, Wake counties.

- March 2021, 2022, 2023 – One hour TV specials and online campaigns
- 35,000 viewers Year 1; 41,000 viewers Year 2 ; 28,000 Year 3
- \$200,996 proceeds for Durham to support artists, arts organizations, and arts equity initiatives

Celebrity headliner talent included:

- ▶ Branford Marsalis (representing Durham)
- ▶ Nnenna Freelon (representing Durham)
- ▶ Rissi Palmer (representing Durham)
- ▶ Ben Folds
- ▶ Scotty McCreery
- ▶ Ariana DeBose
- ▶ Mark Hewitt
- ▶ Mike Wiley
- ▶ Mandolin Orange
- ▶ Jabu Graybeal
- ▶ Hiss Golden Messenger
- ▶ Jaki Shelton Green (NC Poet Laureate)



81 Arts Organizations Received DAC Grants during the pandemic

- ▶ 100 Men in Black Male Chorus, Inc.
- ▶ 5 Points Gallery - formerly Pleiades Arts, Inc.
- ▶ African American Dance Ensemble
- ▶ American Dance Festival
- ▶ Artists Standing Strong Together
- ▶ ArtzHub
- ▶ Audio Under the Stars
- ▶ Backbone Press
- ▶ Blackspace
- ▶ Bulldog Ensemble Theater
- ▶ Bullhorn Arts & Education
- ▶ BUMP: The Triangle
- ▶ Carlota Santana Spanish Dance Arts Company
- ▶ Carolina Theatre of Durham
- ▶ Cecy's Gallery, LLC
- ▶ Chakra Con LLC
- ▶ Chamber Orchestra of the Triangle
- ▶ Choral Society of Durham
- ▶ Claymakers Arts Community, Inc.
- ▶ Common Woman Chorus
- ▶ Country Soul Songbook (Fiscal Sponsor: North Star Church of the Arts)
- ▶ Daylight Community Arts Foundation
- ▶ Duke University String School
- ▶ Durham Ballet Theatre
- ▶ Durham Central Park
- ▶ Durham Children's Choir, Inc.
- ▶ Durham Community Chorale
- ▶ Durham Community Concert Band
- ▶ Durham Medical Orchestra Foundation
- ▶ Durham Symphony Orchestra
- ▶ Empower Dance Foundation
- ▶ Eno River Association / Festival for the Eno
- ▶ Family Bizness LLC
- ▶ Fruit Ops (dba The Fruit)
- ▶ Gaspard&Dancers
- ▶ Girls Rock NC
- ▶ Heart of Carolina Acapella
- ▶ Horse & Buggy Press
- ▶ Indie Strings
- ▶ Kidznotes
- ▶ Liberty Arts, Inc.
- ▶ Living Arts Collective
- ▶ Mallarme Chamber Players
- ▶ Mettlesome
- ▶ Museum of Durham History
- ▶ Myst Mayhem Studios
- ▶ Nasher Museum of Art at Duke University
- ▶ NC Youth Tap Ensemble
- ▶ Nina's School of Dance
- ▶ No Regret Productions LLC
- ▶ North Carolina Arts in Action
- ▶ North Carolina Folklife Institute
- ▶ North Carolina Jazz Ensemble
- ▶ NorthStar Church of the Arts
- ▶ Oxente Brazilian Arts
- ▶ Pleiades Arts
- ▶ Rags To Riches theatre for young audiences
- ▶ Reality Ministries
- ▶ Second Shift A Capella
- ▶ ShaLeigh Dance Works
- ▶ Sonic Pie Productions, LLC
- ▶ Southern Documentary Fund
- ▶ Spectacular Magazine
- ▶ St. Joseph's Historic Foundation, Inc.
- ▶ StandUp-SpeakOut of NC
- ▶ The Art of Cool Project
- ▶ The Artisan Market at 305
- ▶ The Beautiful Project
- ▶ The Carolina Wren Press, LLC
- ▶ The Center for Documentary Studies for the Full Frame Documentary Film Festival
- ▶ The Durham Art Guild Inc.
- ▶ The Durham Savoyards, Ltd.
- ▶ The Mill Stage at Golden Belt
- ▶ The Scrap Exchange, Inc.
- ▶ Threshold Inc
- ▶ Triangle ArtWorks, Inc.
- ▶ Triangle Friends of African American Arts
- ▶ Triangle Youth Ballet
- ▶ Walltown Children's Theatre
- ▶ Whistle Stop Tours
- ▶ Young People's Performing Company

▶ Adam Sobsey	▶ Bryce Lankard	▶ Elizabeth Leigh	▶ Justin Cook	▶ Mario Schambon	▶ River Takada-Capel
▶ Albert Strong IV	▶ Caique Vidal de Oliveira	▶ Elizabeth Tacular	▶ Justin Tornow	▶ Mark Iwinski	▶ Rush Dorsett
▶ Alex Morelli	▶ Candy Carver	▶ Emilio Jesus	▶ Kamara Thomas	▶ Martha Paris	▶ Sara McCreary
▶ Alex Murphy	▶ Carlos Gonzalez	▶ Taiveaho Pelaez	▶ Karen E Novy	▶ Max Dowdle	▶ Sarah Law
▶ Alexander Weiss	▶ Carolyn Bahar	▶ Emily Musolino	▶ Karen Mason	▶ Max Huffman	▶ Sayaka Tanaka
▶ Alexandria Glenn	▶ Carolyn I Shull	▶ Eric Serritella	▶ Kathie Guild (Puppet Show Incorporated)	▶ Maya Freelon	▶ Shannon Kelly
▶ Allie Mullin	▶ Cassandra Rowe	▶ Erim Akpan	▶ Katina Parker	▶ McDaniel Roberts	▶ Sharron Parker
▶ Allison Darcy	▶ Chaka Harley	▶ Eyerys Ember	▶ Keval Kaur Khalsa-Y.O.G.A. for Youth	▶ Megan Clark	▶ Sia Yazdanfar
▶ Allison Kirkland	▶ Chandra Pulliam	▶ Felicity Palma		▶ Megan Oteri	▶ Stacey Kirby
▶ Alonzo Hedgspeth	▶ Chieko Murasugi	▶ Gabriel Eng-Goetz	▶ Khalisa Rae Thompson	▶ Melissa Rooney	▶ Stacy Rexrode
▶ Alyssa Noble	▶ Chloe Crawford	▶ Gabriel Pelli	▶ Kimberley Cartwright	▶ Meredith Snow	▶ Stafford Berry
▶ Amy Godfrey	▶ Christopher Williams	▶ Gabriel Reynolds	▶ Kimberly Kulhanek	▶ Milbre Burch	▶ Stephanie Ford
▶ Anna Barker	▶ Cooper Uglow	▶ Gaspard Louis	▶ Kimberly Megan Yankee	▶ Mimi Herman	▶ Stephanie Stewart
▶ Anna Jeffries	▶ Courtney Potter	▶ Gesche Wuerfel	▶ Kristin Duncan	▶ Myra Stotesbury	▶ Stephen Coffman
▶ Anna Kipervaser	▶ Curry Wilkinson	▶ Harold Hubbard	▶ Kristine Remlinger	▶ Mysti Naholnik	▶ Susan (Catherine)Edgerton
▶ Anna Wagner	▶ Curtis Eller	▶ Ivan Liotchev	▶ Kym Register	▶ Naomi Kraut	▶ Sydney Sogol
▶ Anole Harper	▶ Cynthia Harrell	▶ JaMeeka Holloway-Burrell	▶ Lance Scott	▶ Natalie J Gilbert	▶ Taylor Sharp
▶ Anthony Nelson Jr	▶ Dalton Hughes	▶ James Gray	▶ LaSaundra Booth	▶ Nyssa Collins	▶ Tedd Anderson
▶ Anthony Patterson	▶ Daniel Dick	▶ Jan-Ru Wan	▶ Lateefah Ruff	▶ Omar Ruiz-Lopez	▶ Teli Shabu
▶ Antonio Alanis	▶ Danielle James	▶ Jeannette Brossart	▶ Laurece West	▶ Patrick Phelps-McKeown	▶ Troy Kryzalka
▶ April Perry	▶ Darion Alexander	▶ Jeremy Clemons	▶ Lauren Morton	▶ Paula Lauzon	▶ Valencia Lipscomb
▶ Asha Balasubramanian	▶ Darryl Smith	▶ Jinxiu Zhao	▶ Lawrence Davis III	▶ Phil Cook	▶ Vania Claiborne
▶ Austin Royal Copeland	▶ David Binanay	▶ Joan Fabso Cassell	▶ Lenora Helm Hammonds	▶ Pilar Timpane	▶ Victoria Smith
▶ Ava LaVonne Vinesett	▶ Debbie Long	▶ Johanna Burwell	▶ Linda Gorham	▶ Rachel Campbell	▶ Willa Brigham
▶ Azeem Williams	▶ Debbie Vu	▶ John Dempsey	▶ Lizzy Ross	▶ Rachel Despard	▶ William T. Ogonowski
▶ Bashir Shakur	▶ Deborah Kruger	▶ John Osburn	▶ Logan Britt	▶ Radiant Light	▶ Yuron Washington
▶ Beth Leigh	▶ Desiree Dixon	▶ Jonathan Green	▶ Luciano Suarez	▶ Ramya Kapadia	▶ Zachary Gossett
▶ Beverly Botsford	▶ Doreen Jakob	▶ Jose Pereira	▶ Mac McCord	▶ Rebecca Hulett	
▶ Beverly Scarlett	▶ Douglas Vuncannon	▶ Julia Whitt Belch	▶ Marcela Slade	▶ Renay Aumiller	
▶ Bliss Floccare	▶ Duncan Analco	▶ Julie Hinson	▶ Maria Britton	▶ Rick Grime	
▶ Boleyn Willis-Zeger	▶ Dwayne Jordan	▶ Juliet Irving	▶ Maria Geary	▶ Rissi Palmer	

Cassandra Rowe 2D; Rissi Palmer music



183 Individual Artists Received Grants from DAC during the pandemic



<https://www.durhamartsnetwork.org>

- Durham Arts Council launched a new arts platform/directory in summer 2020 that showcases Durham artists and arts organizations; encourage networking and collaboration. Supported by the Mary Duke Biddle Foundation with promotion support from Durham Magazine. The platform in FY21 featured 76 arts orgs and 68 individual artists. DAC increased listings to 115 arts organizations and 154 artists in FY23.
- Utilizing national model platform ARTSOPOLIS to develop/host. No Cost to artists or arts organizations.



Goal: *Redesign and expand communications; Rebrand DAC*

Continue expanded Communications & Launched New Logo, Website, Branding launched in FY20 & FY21; continued build out in FY22, FY23



New DAC logo launched May 2020

- ▶ Working with local creative design firm Loop Creative, DAC launched new logo May 2020. Integrated in all DAC promotions.
- ▶ **New website launched** March 2021. New website www.durhamarts.org Colorful and inviting! Continued website development in FY22, FY23
- ▶ **Expanded Social media** following 18,000 to 26,108
- ▶ **Art Vibes newsletter subscribers increased** = 13,869 to 14,950
Open rate has improved from 17% to 31%
- ▶ Launched **Durham Arts Network** to promote Artists and Arts and Cultural Organizations at no cost to them. www.durhamartsnetwork.org
- ▶ **Added promotions/arts events of all DAC grantees** in newsletter and social media to help the sector succeed, survive, and grow.
- ▶ **Triangle-wide reach of Big Night In for the Arts** via platforms of 4 arts councils and WRAL expanded visibility of DAC and our mission. Over 1.2 million followers reached on social media.

DAC continues to provide Leadership & Advocacy for the Arts and Cultural Sector:



- ▶ **Arts Day** – annually DAC leads presentations, meetings with NC legislators to advocate for arts funding; serves on ARTS NC Board
- ▶ **DAC Conducts Surveys and Reports data** on key arts & cultural sector trends, economic impact studies, and **Covid-Impact surveys.**
- ▶ **Arts & Cultural Planning** - DAC Serving on planning committee for Cultural Roadmap 2023; DAC led first Cultural Master Plan development 2002-2004.
- ▶ **DAC Produced Proposal & Advocacy to achieve \$2+ million in City/County American Rescue Plan funding to support Arts & Cultural Sector.** Read the Proposal: [ARP Executive Summary](#) and [Full ARP Proposal](#)

DAC continues to provide Leadership & Advocacy for the Arts and Cultural Sector:



❖ DAC in partnership with Orange, Chatham arts councils will launch professional development programs and a DEAI training program for arts sector in FY24 in partnership with North Carolina Arts Council ARPA funding and City/County ARPA funding.

- ▶ **Arts & Economic Prosperity 6** - DAC conducting economic impact survey of arts and cultural nonprofit sector. FY2023 – 2024.
- ▶ DAC invited by Governor Cooper to lead **“Music Friendly Communities”** music industry pilot program – DAC partnering with Sonic Pie Productions & Sound Diplomacy.
- ▶ DAC developed and leads **Durham SmART Initiative utilizing public art to transform key downtown corridor.** One of 5 pilot cities statewide. FY2022 – 2023 completion of DPLEX public art on Durham Convention Center Plaza. 147 Underpass project FY23 – FY25.
- ▶ **DPLEX – Durham Convention & Arts Complex** – DAC one of 5 key partners in economic development strategy to enhance large event sales and facility utilization – DAC, Carolina Theatre, Convention Center, Durham Armory.

DAC Leads Selected Public Art projects on the SmART Corridor downtown



Public Art will transform the existing Convention Center Plaza slated for completion spring 2023. Durham artist David Wilson



Convention Center/Carolina Theatre Plaza - Existing Condition

Ground Plane – Pedestrian Crossing Art – Artist Mary Taub; completed December 2019



July 27, 2018 – Corcoran Garage Art Banner Installation complete! Artist Olalekan Jeyifous





DAC Adding Capacity to Serve Expanding Scope in FY23, FY24

Expanded public programming post-pandemic, and continued expansion of arts sector services and support.



- ❖ DAC's current employee staff of 11 will expand to 15 over FY23, FY24 to support increased fundraising, grantmaking, grants management, artist services, arts education, and facility services. DAC rehired positions as 8 employees made life changes during and after pandemic. Hired new Director of Development & Communications.
- ❖ DAC will continue key outsource partnerships in accounting, theatre tech, information technology, marketing support.
- ❖ DAC will continue contracting up to 400 individual artists annually for teaching, performance, public art and exhibit programs.

DAC Current Financial Performance & Sustainability FY2016 - FY2023

	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>Pandemic</u> <u>FY2020</u>	<u>Pandemic</u> <u>FY2021</u>	<u>FY2022</u>	<u>Preliminary</u> <u>FY2023</u>
DAC Revenues	2,671,642	2,828,765	2,940,941	2,724,915	2,758,308	2,110,368	2,260,692	3,081,133
DAC Expenses	2,669,868	2,797,741	2,946,715	2,720,386	2,840,194	2,005,367	2,022,067	3,156,301
Surplus (Deficit)	<u>1,774</u>	<u>31,024 *</u>	<u>(5,744)</u>	<u>4,529</u>	<u>(81,886)</u>	<u>105,001</u>	<u>238,625</u>	<u>(75,168)</u>
								preliminary Included \$296,448 one-time Shuttered Venues Grant

* FY17 surplus reflects 2-year grant carry over to FY18

* FY20 and FY21 reflect impact of Covid-19 Pandemic FY21 reflects revenue posting of an SBA Payroll Protection Loan forgiven that was received in FY20. FY22 reflects posting of SBA PPP #2 loan forgiven that was received in FY21 + FY22 Federal Shuttered Venues Grant of \$296,448.

Source: Independent Audits FY16, FY17, FY18, FY19, FY21, FY22. CPA reports FY23 pre-audit.

Durham Arts Council

*Creating a Vibrant Community
Through The Arts
– Even In a Pandemic!*

www.durhamarts.org

► *Thank you for your
support of the DAC
and Durham arts
community!*

