DURHAM ARTS COUNCIL

FY2022 ANNUAL HIGHLIGHTS REPORT

PLUS STRATEGIC DIRECTIONS & SUPPORT TO THE ARTS SECTOR

FY2022 – FY2026
DAC has been the major provider of arts programs + services in Durham since 1954. We are the official non-profit 501(c)(3) Local Arts Agency for Durham and serve a broad 5-County region.

DAC serves the public by providing year-round arts programs + arts experiences to over 400,000 people of all ages annually.

DAC serves the arts sector through financial support, showcases, and employment to 2,000 artists + 300+ arts & cultural organizations annually.

DAC creates a vibrant community through creative placemaking & public art, arts advocacy, arts-driven economic impact, cultural planning & research.
FY2023
DAC BOARD of TRUSTEES & EXECUTIVE LEADERSHIP

Dr. Constanza Gomez-Joines  
Board President

Baron Tymas  
Immediate Past Board President

Rick Grant - President-Elect  
Vice-President - Programs, Policy, Planning

Emric Jorgensen  
Board Treasurer

NC Senator Mike Woodard  
Board Secretary

Sherry DeVries  
Executive Director

Durham Arts Council Board of Trustees
More information

DAC Board = 18 Members  
Elected members = 50% BIPOC to reflect the community we serve
Diversity, Equity, Access, Inclusion and Belonging (DEAI)

Durham Arts Council celebrates the unique creativity and spirit of every person and believes in creating a vibrant, diverse, equitable and inclusive community through the arts.

DAC is committed at every level to developing, supporting, and celebrating diversity, equity, access, inclusion and belonging in our programming, services, grantmaking, audience, workforce, vendor relationships, board and governance as a reflection of the diverse communities we serve.
## CONTRACT ITEM #6.3.1 - Program & Service Performance Measures

<table>
<thead>
<tr>
<th>Measure Description</th>
<th>FY2018</th>
<th>FY2019</th>
<th>FY2020</th>
<th>FY2021</th>
<th>FY2022</th>
<th>FY22 vs FY21 variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A) TOTAL PEOPLE SERVED BY DAC PER YEAR</td>
<td>429,260</td>
<td>413,234</td>
<td>295,692</td>
<td>60,247</td>
<td>286,022</td>
<td>375%</td>
</tr>
<tr>
<td>(B) TOTAL NUMBER OF PEOPLE SERVED IN DAC BUILDING PER YEAR</td>
<td>338,145</td>
<td>357,376</td>
<td>232,182</td>
<td>3,471</td>
<td>223,921</td>
<td>6351%</td>
</tr>
<tr>
<td>(C) TOTAL NUMBER OF EVENTS IN DAC BUILDING PER YEAR</td>
<td>4,884</td>
<td>5,028</td>
<td>3,651</td>
<td>365</td>
<td>3,068</td>
<td>741%</td>
</tr>
<tr>
<td>(D) TOTAL NUMBER HOURS OF MANAGED ROOM USAGE</td>
<td>25,634</td>
<td>26,127</td>
<td>18,900</td>
<td>1,343</td>
<td>17,942</td>
<td>1236%</td>
</tr>
<tr>
<td>(E) TOTAL ANNUAL ECONOMIC IMPACT* (tracked since FY12)</td>
<td>$10,537,471.00</td>
<td>$10,027,891.00</td>
<td>$7,273,211.00</td>
<td>$3,756,896.00</td>
<td>$7,802,723.00</td>
<td>108%</td>
</tr>
<tr>
<td>(F) TOTAL COST PER PERSON SERVED BY DAC</td>
<td>$5.20</td>
<td>$4.83</td>
<td>$6.88</td>
<td>$33.49</td>
<td>$7.14</td>
<td>-79%</td>
</tr>
<tr>
<td>(G) TOTAL DAC BUILDING GROSS RENTAL REVENUES</td>
<td>$222,992.75</td>
<td>$210,719.32</td>
<td>$161,885.67</td>
<td>$4,895.50</td>
<td>$110,423.04</td>
<td>2156%</td>
</tr>
<tr>
<td>(H) TOTAL VALUE OF DAC BUILDING SPACE GRANTS FOR ARTS ORGS</td>
<td>$291,789.00</td>
<td>$359,070.00</td>
<td>$383,369.00</td>
<td>$368,452.00</td>
<td>$371,017.00</td>
<td>1%</td>
</tr>
</tbody>
</table>

## CENTERFEST

- COVID-19
- PANDEMIC IMPACTED 4TH QUARTER
- PANDEMIC IMPACT FULL YEAR
- GRADUAL REOPENING

- Cancelled due to Hurricane Florence
- PANDEMIC IMPACTED 4TH QUARTER
- PANDEMIC IMPACT FULL YEAR
- GRADUAL REOPENING

## CONTRACT ITEM #6.3.2 - Facilities Maintenance & Utilities Performance Measures

<table>
<thead>
<tr>
<th>Measure Description</th>
<th>FY2018</th>
<th>FY2019</th>
<th>FY2020</th>
<th>FY2021</th>
<th>FY2022</th>
<th>FY22 vs FY21 variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A) UTILITIES EFFICIENCY MEASURE</td>
<td>$0.29</td>
<td>$0.26</td>
<td>$0.42</td>
<td>$22.09</td>
<td>$0.40</td>
<td>-98%</td>
</tr>
<tr>
<td>TOTAL COST OF UTILITIES FOR DAC BUILDING (Gas, Elec, Water, S)</td>
<td>$96,856.87</td>
<td>$94,471.83</td>
<td>$97,276.30</td>
<td>$76,676.60</td>
<td>$90,035.18</td>
<td>17%</td>
</tr>
<tr>
<td>(B) ADHERENCE TO FACILITIES MAINTENANCE PLAN</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td></td>
</tr>
</tbody>
</table>
Facility Management Contract with City of Durham

DAC is grateful for the strong support of the City of Durham and carefully stewards this important facility for usage by the arts community and the public.

DAC raised $5.3 million in private and public funds to renovate building in 1988; City and County partnered in campaign.

DAC Fully implemented City’s new Facility Maintenance Plan FY2014 and complies with all requirements annually.

DAC annually expands usage of the building to all sectors of community (except during pandemic closures).


DAC advocates for and manages ongoing facility improvements. Converted lower-level classrooms to full Clay Studio operations in FY22. DAC $25k investment draws more building visitors/students.

DAC grand opening 1988

DAC today – hosts 350,000+ visitors annually (pre-pandemic avg).

DAC is fiscally accountable & financially stable with strong management & oversight of its resources.
DAC BUILDING ATTENDANCE through Covid Impact years: 415,589 attendance loss over 16 months of pandemic through FY21. FY22 had 220,450 increase vs FY21 as DAC gradually reopened.

<table>
<thead>
<tr>
<th>Year</th>
<th>Building Attendance</th>
<th>Events/Activities</th>
<th>Hours Usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY19</td>
<td>357,376</td>
<td>5,028</td>
<td>26,127</td>
</tr>
<tr>
<td>FY20</td>
<td>295,692</td>
<td>3,651</td>
<td>18,900</td>
</tr>
<tr>
<td>FY21</td>
<td>3,471</td>
<td>365</td>
<td>1,343</td>
</tr>
<tr>
<td>FY22</td>
<td>223,921</td>
<td>3,068</td>
<td>17,942</td>
</tr>
</tbody>
</table>

**DAC BUILDING UTILIZATION**

**Successful Return to In-Person Programming FY22.**
- Rebuilding attendance & utilization FY23 - 26 post pandemic
- New facility management software launched FY23

### DURHAM ARTS COUNCIL

<table>
<thead>
<tr>
<th>DAC BUILDING USAGE AND ATTENDANCE</th>
<th>HURRICANE FLORENCE</th>
<th>COVID-19 PANDEMIC - DAC Building closed to public since March 13</th>
<th>COVID-19 PANDEMIC - DAC Building reopened March 2021 limited hours for pre-registered programs, rentals with Covid safety</th>
<th>Gradual In-Person Reopening</th>
<th>PROJECTED FY2023</th>
<th>PROJECTED FY2024</th>
<th>PROJECTED FY2025</th>
<th>PROJECTED FY2026</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2019</td>
<td>FY2020</td>
<td>FY2021</td>
<td>FY2022</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NUMBER OF EVENTS IN BUILDING</td>
<td>5,028</td>
<td>3,651</td>
<td>365</td>
<td>3,068</td>
<td>4,000</td>
<td>5,000</td>
<td>5,250</td>
<td>5,512</td>
</tr>
<tr>
<td>TOTAL BUILDING ATTENDANCE ON-SITE</td>
<td>357,376</td>
<td>232,182</td>
<td>3,471</td>
<td>223,921</td>
<td>291,097</td>
<td>363,871</td>
<td>382,065</td>
<td>402,168</td>
</tr>
</tbody>
</table>
# DAC BUILDING UTILIZATION:
Continued Arts Focus, Diverse Users

<table>
<thead>
<tr>
<th>DAC Facility Event Type</th>
<th>FY19</th>
<th>FY20</th>
<th>FY21</th>
<th>FY22</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of Program</td>
<td>Events</td>
<td>Events</td>
<td>Events</td>
<td>Events</td>
<td></td>
</tr>
<tr>
<td>Artist Services Events &amp; Art Exhibit Events</td>
<td>1,169</td>
<td>718</td>
<td>76</td>
<td>244</td>
<td>ARTS</td>
</tr>
<tr>
<td>DAC In-House Reservation - Arts Programs, Arts Meetings</td>
<td>218</td>
<td>198</td>
<td>7</td>
<td>13</td>
<td>ARTS</td>
</tr>
<tr>
<td>Arts Education Classes</td>
<td>2123</td>
<td>1418</td>
<td>195</td>
<td>1387</td>
<td>ARTS</td>
</tr>
<tr>
<td>Facility Grantee - Artists &amp; Arts Organizations</td>
<td>109</td>
<td>10</td>
<td>14</td>
<td>71</td>
<td>ARTS</td>
</tr>
<tr>
<td>Season Grantee - Arts Organizations</td>
<td>739</td>
<td>809</td>
<td>63</td>
<td>1247</td>
<td>ARTS</td>
</tr>
<tr>
<td>Facility Rental Client - Arts &amp; Cultural</td>
<td>444</td>
<td>330</td>
<td>5</td>
<td>43</td>
<td>ARTS</td>
</tr>
<tr>
<td>Facility Rental Client - Government: City of Durham</td>
<td>4</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Facility Rental Client - Government: Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Facility Rental Client - Church</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Facility Rental Client - Corporate</td>
<td>15</td>
<td>5</td>
<td>0</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>Facility Rental Client - Private</td>
<td>42</td>
<td>22</td>
<td>0</td>
<td>26</td>
<td></td>
</tr>
<tr>
<td>Facility Rental Client - Community- Public</td>
<td>111</td>
<td>114</td>
<td>0</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Facility Rental Client - Community- Private</td>
<td>54</td>
<td>22</td>
<td>0</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>5,028</strong></td>
<td><strong>3,651</strong></td>
<td><strong>360</strong></td>
<td><strong>3068</strong></td>
<td></td>
</tr>
</tbody>
</table>

| ARTS & CULTURAL EVENTS TOTAL | 4,802 | 3,483 | 360 | 3005 |
| ARTS & CULTURAL EVENTS % OF TOTAL | 95.51% | 95.40% | 100.00% | 98.00% |
Durham Arts Council Facility & Infrastructure Improvements FY22

- Continued implementation of Covid protections of PPE, Signage, Barriers, extensive Cleaning protocols and other safety measures according to CDC guidelines.
- Temperature checks, Covid screening questions, masks for all visitors and staff entering building through spring 2022. Dropped temp checks/screening in March but maintained mask requirement through Oct 2022.
- Expanded to full use of E-sign for contracts, rentals, grants.
- Continued meetings and grant training sessions Zoom.
- Classes, camps, rentals, rehearsals moved back to in-person FY22.
- New Internet service provider to enhance client services (Frontier to Spectrum)
- Continued Back on the Bull Program; Count on Me NC certification
- Created New Clay Studio on lower level*
- Continued monitoring of state and local Covid data, with communications to staff and building users.

* DAC funded improvements
Durham Arts Council worked hard to survive the pandemic as the local arts agency, while expanding support for the arts community

- Successfully applied and received 2 SBA Payroll Protection Loans for DAC operations $101,400 in 2020 and $125,650 in 2021; Earned revenue losses exceed $800,000 in pandemic.
- All Senior and mid-level staff took salary cuts; 10% and 5% for FY21; staff benefits cut: IRA match from 3% to 1% for FY21; salaries and benefits restored in FY22.
- **Shuttered Venues Operator Grant** – nearly 100 staff hours to apply; **$296,448 received in FY22 to help replace lost facility and program revenues.**
- New personnel policies for remote work; All staff cross-trained; essential teams rotate onsite
- Security and theatre contract staff furloughed for approx. one year; returned in FY22
- Developed, Launched & ran 5 new grant programs in addition to 5 existing grant programs - NC CARES funding + Artist Support, Arts Recovery, Big Night – fundraising, applications, administration of grants, final reports.
- Covid Relief grants and loans – wrote applications for over $1.4 million in additional federal, state & foundation grant and loan applications for Covid relief, including SBA PPP, Shuttered Venues, CARES Act and more to support DAC operations and increased grantmaking.
- Extensive Facility work for cleaning protocols and retrofit to meet CDC guidelines

DAC joins downtown facilities to Light Up in Support of Ukraine March 2022
DAC ARTS EDUCATION PROGRAMS

Continue Growing to serve expanded populations. In-person programs in DAC Building fully return FY22


<table>
<thead>
<tr>
<th>YEAR</th>
<th># CLASSES</th>
<th># STUDENTS</th>
<th># TEACHING HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2014</td>
<td>621</td>
<td>3,924</td>
<td>48,777</td>
</tr>
<tr>
<td>FY2015</td>
<td>613</td>
<td>4,193</td>
<td>50,766</td>
</tr>
<tr>
<td>FY2016</td>
<td>649</td>
<td>3,848</td>
<td>46,757</td>
</tr>
<tr>
<td>FY2017</td>
<td>685</td>
<td>5,364</td>
<td>50,534</td>
</tr>
<tr>
<td>FY2018</td>
<td>733</td>
<td>6,535</td>
<td>52,406</td>
</tr>
<tr>
<td><strong>FY2019</strong></td>
<td><strong>715</strong></td>
<td><strong>6,999</strong></td>
<td><strong>57,622</strong></td>
</tr>
<tr>
<td>FY2020</td>
<td>511</td>
<td>5,613</td>
<td>48,960</td>
</tr>
<tr>
<td>FY2021</td>
<td>312</td>
<td>823</td>
<td>10,984</td>
</tr>
<tr>
<td>FY2022</td>
<td>248</td>
<td>1,819</td>
<td>32,874</td>
</tr>
<tr>
<td>FY2023</td>
<td>400</td>
<td>2,929</td>
<td>41,006</td>
</tr>
<tr>
<td>FY2024</td>
<td>500</td>
<td>3,661</td>
<td>51,254</td>
</tr>
<tr>
<td>FY2025</td>
<td>625</td>
<td>4,576</td>
<td>54,912</td>
</tr>
<tr>
<td><strong>FY2026</strong></td>
<td><strong>781</strong></td>
<td><strong>7,000</strong></td>
<td><strong>63,000</strong></td>
</tr>
</tbody>
</table>
DAC School Offers Classes, Programs and Camps Year-Round for Diverse Students PreK to Adult Seniors of all ages and ability levels.

- DAC provides $20,000+ per year in Scholarships for children and adults in need.
- DAC keeps program fees low to build accessibility
- DAC contracts highly skilled arts instructors from diverse backgrounds.
- DAC adult and youth students are (self-reported) 33% BIPOC, 58% White, 9% Decline to Respond

Baba Stafford Berry - Dance Instructor

DAC Summer Arts Campers

Adult visual arts student
DAC CAPS Program Celebrates 50th Anniversary in FY23 & continues growth post-pandemic

DAC’s Creative Arts & Public/Private Schools Program provides programs to Durham, Person, Granville, Chatham, Orange County School Districts, Libraries, Senior Centers, Festivals, Museums, Theatres, After-School and Summer Learning programs. Has nearly tripled in scope and service since 2002.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Participants Served</th>
<th>Total # of Programs</th>
<th>Total # Schools/Sites served</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>27,734</td>
<td>368</td>
<td>52</td>
</tr>
<tr>
<td>2020</td>
<td>19,618</td>
<td>290</td>
<td>87</td>
</tr>
<tr>
<td>2021</td>
<td>18,276</td>
<td>199</td>
<td>93</td>
</tr>
<tr>
<td>2022</td>
<td>17,842</td>
<td>362</td>
<td>74</td>
</tr>
</tbody>
</table>
CAPS Features a Diverse Teaching Artist Roster & Serves Schools in 5 Counties (60% Title 1)

- Increased 2021-2023 CAPS Roster Diversity

<table>
<thead>
<tr>
<th></th>
<th>Asian</th>
<th>Black/African American</th>
<th>Hispanic/Latino</th>
<th>Am. Indian/Alaska Native</th>
<th>Native Hawaiian/Pacific Islander</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPS Artist/Groups 2021-2023</td>
<td>1</td>
<td>32</td>
<td>13</td>
<td>0</td>
<td>1</td>
<td>50</td>
</tr>
<tr>
<td>CAPS Artist/Groups 2019-2021</td>
<td>1</td>
<td>28</td>
<td>9</td>
<td>0</td>
<td>1</td>
<td>39</td>
</tr>
</tbody>
</table>
The DAC grant was not only a timely and much needed lifeline, but also reminds us of the support we have from our community. And for now, that just means so much to us and keeps us motivated to press on and try to hold on!" – Karen Casey, The Artisan Market at 305 regarding their Arts Recovery Fund grant

Since the COVID-19 pandemic began in March 2020, DAC has granted over $1,680,351 to Artists + Arts Organizations, more than TRIPLING our annual arts sector fundraising and grantmaking. Over 50% of the funding raised was granted to BIPOC led organizations + artists.

DAC co-produced Big Night In for the Arts in 2021 & 2022, partnering with three Triangle-area arts councils and WRAL-TV to raise over $615,000 in artist, arts organization, + art programming support.
DAC Expands Service to Arts Community during Pandemic to help SAVE THE ARTS!

Ensured equitable distribution of grant funds, providing 50%+ of grant dollars to BIPOC artists and BIPOC led arts organizations in our community.

Grant Panelists Convened by DAC are also diverse:

<table>
<thead>
<tr>
<th>Grant Panelists for FY22</th>
<th>BIPOC</th>
<th>White</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTALS</td>
<td>17</td>
<td>8</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>68%</td>
<td>32%</td>
<td></td>
</tr>
</tbody>
</table>

“We were absolutely rocked by COVID-19. Before the pandemic, we hosted weekly gatherings which provided a safe space for hundreds of Durham youth. We’ve been forced to shift our programming and pivot towards a virtual environment for learning and community building. This grant will help us keep our heads above water and stay connected to young Durham residents until things go back to normal.” Pierce Freedon.

“Thank you (DAC) for all the efforts to help the arts sector thrive, especially during such challenging times.

With infinite gratitude,
The entire NC Arts In Action Team”

Marlon Torres, MBA, CAE, PMP
Executive Director

Upon receiving NC CARES and Big Night In grants from DAC
GOAL:
Invest additional funds/resources in arts sector support services; training

- Doubled number of DAC grant programs from 5 programs to 10 grant programs during pandemic.

Prior to MDB Capacity Grant:
**Regular Grant Programs**
1. Season Grants
2. Catalyst Grants
3. Facility Grants
4. Emerging Artist Grants (5 county)
5. Fletcher Performing Arts Grants

**New Grant Programs Added in FY20 - FY22**
6. Artist Support Grants (4 county)
7. Big Night in for the Arts Grants
8. NC CARES Grants
9. Arts Recovery Grants
10. Bull City Summit Grants

Comparing FY21 to FY19, DAC staff administered:

- **Grant Applications Increased:**
  168 to 351 up 109%

- **Number of Grants Awarded Increased:**
  80 to 246 up 208%

---

- **Staff provides extensive one-on-one support** and guidance to new and returning applicants. All applications, reports, contracts converted to online, e-formats

- **DAC provides training and resources** to assist sector in pivoting to virtual programming & increased post-pandemic capacity; FY23 – FY26 partnering with Triangle Artworks and 4 arts councils to provide arts sector training programs, including 3-county DEAI program.
In the last 10 years, DAC has provided $17.9 million in Arts Jobs and Arts Grants to Durham’s Arts Sector

- **2013 - 2023**
  - $3 million in cash grants to artists and arts organizations
  - $3.2 million in rent-relieving space grants
  - $11.7 million in arts sector jobs for arts workers, individual teaching, performing and visual artists
GOAL:

*Increase total cash revenue/support to Arts Sector through grants, performance, teaching, commissions, and arts employment from $1.3 mil in FY17 to $1.7 million in FY23 – Goal Exceeded. FY24 goal: $2.7 million*

<table>
<thead>
<tr>
<th>DURHAM ARTS COUNCIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOLLARS PAID TO ARTISTS, ARTS GROUPS, ARTS SECTOR JOBS</td>
</tr>
<tr>
<td>final audit</td>
</tr>
</tbody>
</table>

| Arts Sector jobs - Employee Salaries, taxes, benefits | $ 688,687.00 | $ 695,249.00 | $ 689,657.00 | $ 752,588.07 | $ 642,340.00 | $ 668,736.00 | $ 783,000.00 | $ 814,320.00 |

| Arts Jobs - Contract - Total Cash Payments to Contracted Artists - teaching, visual, performing, literary, public art | $ 441,220.00 | $ 521,519.00 | $ 410,148.00 | $ 424,008.43 | $ 194,187.00 | $ 336,899.00 | $ 439,664.00 | $ 457,250.56 |

| Cash Grants to Artists, Arts Organizations, Art awards & Commissions | $ 189,539.00 | $ 184,025.00 | $ 216,138.28 | $ 205,384.73 | $ 688,513.00 | $ 340,453.00 | $ 475,282.00 | $ 499,046.10 |

**TOTAL CASH TO ARTS SECTOR w/o ARPA** | $ 1,319,446.00 | $ 1,400,793.00 | $ 1,315,943.28 | $ 1,381,981.23 | $ 1,525,040.00 | $ 1,346,088.00 | $ 1,697,946.00 | $ 1,770,616.66 |

<table>
<thead>
<tr>
<th>AMERICAN RESCUE PLAN CITY/COUNTY to fund DAC proposal Culture &amp; Arts: Invest to Restart</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY OF DURHAM - ARPA</td>
</tr>
<tr>
<td>COUNTY OF DURHAM - ARPA</td>
</tr>
</tbody>
</table>

**TOTAL CASH SUPPORT to ARTS SECTOR from DAC** | $ 1,319,446.00 | $ 1,400,793.00 | $ 1,315,943.28 | $ 1,381,981.23 | $ 1,525,040.00 | $ 1,346,088.00 | $ 2,697,946.00 | $ 2,770,616.66 |

<table>
<thead>
<tr>
<th>FACILITY SPACE GRANTS TO ARTS ORGS &amp; ARTISTS DAC BUILDING (in-kind through DAC Grant programs) - Rent-relieving</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 272,745.00</td>
</tr>
</tbody>
</table>

**TOTAL ARTS SECTOR SUPPORT PROVIDED THROUGH DURHAM ARTS COUNCIL** | $1,592,191.00 | $1,691,538.00 | $1,675,013.28 | $1,765,349.83 | $1,891,992.00 | $1,715,905.00 | $3,064,946.00 | $3,150,616.66 |
Building Arts Sector Space support GOAL:

OVERALL: We achieved the goal of awarding more than $340,000 in space grants. Awarded $369,817 in space grants for FY22.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>final audit</td>
<td>$272,745.00</td>
<td>$290,745.00</td>
<td>$359,070.00</td>
<td>$383,368.60</td>
<td>$366,952.00</td>
<td>$369,817.00</td>
<td>$367,000.00</td>
<td>$380,000.00</td>
<td>$400,000.00</td>
<td>$420,000.00</td>
</tr>
</tbody>
</table>

NOTE: DAC grantees are increasing utilization of in-kind space as pandemic conditions improve.
GOAL: Expand fundraising program to support public programs and arts sector grants/jobs

- Expanded Annual Arts Fund initiatives - retaining and stewarding more donors; generating more fundraising appeals; expanding online giving; utilizing new website and social media to support campaigns. Overall unrestricted & restricted contributed funding increased:
  
  Base Year FY2018 = $1,240,687  
  High Year FY2021 = $1,835,562  
  Projected FY2024 = $2.6 million

- Launched/co-produced Big Night In for the Arts – In 2 years campaign has raised $615,000 for arts in the Triangle. Groundbreaking, innovative partnership with WRAL and the 4 arts councils in Triangle. Secured commitment for Year 3. $135K for Durham.

- Launched/produced Arts Recovery Fund – raised $106,00 in two years. Donors 12 NC Cities, from 10 US states, and 3 foreign countries.

- Over 3 years applied for over $1.45 million in additional new funding via grants and contracts – federal, state, local.

- Additionally created and advanced major ARPA proposal to City and County for $3 million in American Rescue Plan funding for FY23 and FY24. Status: $1 million City; County pending
Durham loves our creative community and Durham Arts Council loves to be a support for these local artists and arts organizations. Please give so the arts can live!

The DAC Arts Recovery Fund is providing emergency grants to assist individual artists, arts organizations, artist-owned businesses and arts venues impacted by the COVID-19 pandemic.

If you can – please donate to support Arts Recovery in Durham. Grants are up to $500 for individual artists and up to $1,500 for arts organizations/businesses.

https://www.youtube.com/watch?v=hKkgVPEezcU
DAC co-produced Big Night In for the Arts, partnering with three other Triangle-area arts councils and WRAL TV to raise over $615,000 in artist, arts organization, and arts programming support for Chatham, Durham, Orange, Wake counties.

- March 11, 2021, March 9, 2022 — One hour TV specials and online campaign
- 35,000 viewers Year 1; 41,000 viewers Year 2
- $137,865 proceeds for Durham to support artists, arts organizations, and arts equity initiatives

Celebrity headliner talent included:
- Branford Marsalis (representing Durham)
- Nnenna Freelon (representing Durham)
- Ben Folds
- Scotty McCreery
- Ariana DeBose
- Mark Hewitt
- Mike Wiley
- Mandolin Orange
- Jabu Graybeal
- Hiss Golden Messenger
- Jaki Shelton Green (NC Poet Laureate)
81 Arts Organizations Received DAC Grants during the pandemic

- 100 Men in Black Male Chorus, Inc.
- 5 Points Gallery - formerly Pleiades Arts, Inc.
- African American Dance Ensemble
- American Dance Festival
- Artists Standing Strong Together
- ArtsHub
- Audio Under the Stars
- Backbone Press
- Blackspace
- Bulldog Ensemble Theater
- Bump: The Triangle
- Carlota Santana Spanish Dance Arts Company
- Carolina Theatre of Durham
- Cecy's Gallery, LLC
- Chakra Con LLC
- Chamber Orchestra of the Triangle
- Choral Society of Durham
- Claymakers Arts Community, Inc.
- Common Woman Chorus
- Country Soul Songbook (Fiscal Sponsor: North Star Church of the Arts)
- Daylight Community Arts Foundation
- Duke University String School
- Durham Ballet Theatre
- Durham Central Park
- Durham Children's Choir, Inc.
- Durham Community Chorale
- Durham Community Concert Band
- Durham Medical Orchestra Foundation
- Durham Symphony Orchestra
- Empower Dance Foundation
- Eno River Association / Festival for the Eno
- Family Bizness LLC
- Fruit Ops (dba The Fruit)
- Gaspard&Dancers
- Girls Rock NC
- Heart of Carolina Acapella
- Horse & Buggy Press
- Indie Strings
- Kidnotes
- Liberty Arts, Inc.
- Living Arts Collective
- Mallarme Chamber Players
- Mettlesome
- Museum of Durham History
- Myst Mayhem Studios
- Nasher Museum of Art at Duke University
- NC Youth Tap Ensemble
- Nina's School of Dance
- No Regret Productions LLC
- North Carolina Arts in Action
- North Carolina Folklife Institute
- North Carolina Jazz Ensemble
- NorthStar Church of the Arts
- Oxente Brazilian Arts
- Pleiades Arts
- Rags To Riches theatre for young audiences
- Reality Ministries
- Second Shift A Capella
- Shaleigh Dance Works
- Sonic Pie Productions, LLC
- Southern Documentary Fund
- Spectacular Magazine
- St. Joseph's Historic Foundation, Inc.
- StandUp-SpeakOut of NC
- The Art of Cool Project
- The Artisan Market at 105
- The Beautiful Project
- The Carolina Wren Press, LLC
- The Center for Documentary Studies for the Full Frame Documentary Film Festival
- The Durham Art Guild Inc.
- The Durham Savoyards, Ltd.
- The Mill Stage at Golden Belt
- The Scrap Exchange, Inc.
- Threshold Inc
- Triangle ArtWorks, Inc.
- Triangle Friends of African American Arts
- Triangle Youth Ballet
- Walltown Children's Theatre
- Whistle Stop Tours
- Young People's Performing Company
183 Individual Artists Received Grants from DAC during the pandemic
Highlights from DAC’s COVID-19 Impact Surveys

From 73 Durham Nonprofit Arts Organizations & 114 Artists*

- $21 million + in lost revenues in arts nonprofits (not including Omicron surge FY22)
- 2,000+ Arts & Cultural sector Employees and Durham Artist jobs/contracts cancelled or impacted by furloughs, lay offs

* Durham Arts Council conducted 2 surveys in November 2020, and June/July 2021
Building Arts Sector support

GOAL: Invest additional funds/resources in creating opportunities for artists/organizations to showcase and sell their work.

- DAC Classes and Camps and CAPS programs for all ages – taught by 100+ local artists – Arts jobs!
- CenterFest 2022 returned in-person; and 2 In-Person Art Walks
- In-person Third Fridays re-launched May 2021
- 2 Big Night In - Television Specials with WRAL TV - showcased, paid regional artists to perform; 3rd year slated for March 2023.
- Durham Arts Network – launched new promotional platform
- Sponsored Triple Stop Holiday Market event in December 2019 and 2020 supported 4 downtown galleries.
DAC Gallery Exhibits showcase & sell artworks of local & regional artists

Returned to 7-day in-person post pandemic; 4 galleries in DAC Building open 78 hrs per week.

- DAC Galleries host up to 20 exhibits each year, showcasing over 150 visual artists.
- Focus on local, regional artists.
- Focus on key BIPOC, DEAI partnerships to advance equity.
- Third Friday openings host 200 to 600 visitors.
- Third Friday October 2022 = 420 visitors and showcased the regional Click Photography Festival.
DAC Gallery Exhibits FY2022
Featured 132 artists in 9 exhibits

Programmed 8 onsite exhibits & 1 at Convention Center:
- Our House DAC Instructors & Students
- Pieces of Light with Susan Patrice and Click Festival, * Liz Williams pop up,
- Elizabeth Stone, Cassilhaus Artist in Residence Installation
- NCCU Visual Art Students
- Durham Public School Art Instructors
- Debra Wuliger at Durham Convention Center

4 of these represent important organizational partnerships: NCCU, DPS, CLICK, Cassilhaus.

Showcased 132 artists in exhibits (up 50% from 88 in FY21)
Durham Arts Council launched a new arts platform/directory in summer 2020 that showcases Durham artists and arts organizations; encourage networking and collaboration. Supported by the Mary Duke Biddle Foundation with promotion support from Durham Magazine. The platform in FY21 featured 76 arts orgs and 68 individual artists. DAC increased listings to 100 arts organizations and 144 artists in FY22.

Utilizing national model platform ARTSOPOLIS to develop/host. No Cost to artists or arts organizations.

https://www.durhamartsnetwork.org
Goal: Redesign and expand communications; Rebrand DAC
Continue expanded Communications & Launched New Logo, Website, Branding launched in FY20 & FY21; continued build out in FY22

- Worked with local creative design firm Loop Creative, DAC launched **new logo** May 2020. Integrated in all DAC promotions.


- **Expanded Social media** following 18,000 to 22,700

- **Art Vibes newsletter subscribers increased** = 13,869 to 15,344

- Launched **Durham Arts Network** to promote Artists and Arts and Cultural Organizations at no cost to them. [www.durhamartsnetwork.org](http://www.durhamartsnetwork.org)

- **Added promotions/arts events of all DAC grantees** in newsletter and social media to help the sector succeed, survive, and grow.

- **Triangle-wide reach of Big Night In for the Arts** via platforms of 4 arts councils and WRAL expanded visibility of DAC and our mission.
DAC continues to provide Leadership & Advocacy for the Arts and Cultural Sector:

- **Arts Day** – annually DAC leads presentations, meetings with NC legislators to advocate for arts funding; serves on ARTS NC Board

- **DAC Conducts Surveys and Reports data** on key arts & cultural sector trends including Covid-Impact surveys.


- **DAC Produced Proposal & Advocacy to achieve $2+ million in City/County American Rescue Plan funding to support Arts & Cultural Sector.** Read the Proposal: [ARP Executive Summary](#) and [Full ARP Proposal](#)
DAC continues to provide Leadership & Advocacy for the Arts and Cultural Sector:


- DAC invited by Governor Cooper to lead “Music Friendly Communities” music industry pilot program – DAC partnering with Sonic Pie Productions & Sound Diplomacy.

- DAC developed and leads **Durham SmART Initiative utilizing public art to transform key downtown corridor.** One of 5 pilot cities statewide. FY2022 – 2023 completion of DPLEX public art on Durham Convention Center Plaza. 147 Underpass project FY23 – FY25.

- **DPLEX – Durham Convention & Arts Complex** – DAC one of 5 key partners in economic development strategy to enhance large event sales and facility utilization – DAC, Carolina Theatre, Convention Center, Durham Armory.

  ❖ DAC in partnership with Orange, Chatham arts councils will launch professional development programs and a DEAI training program for arts sector in FY23, FY24 in partnership with North Carolina Arts Council ARPA funding and City/County ARPA funding.
DAC Leads Selected Public Art projects on the SmART Corridor downtown

Public Art will transform the existing Convention Center Plaza slated for completion spring 2023. Durham artist David Wilson

Ground Plane – Pedestrian Crossing Art – Artist Mary Taub; completed December 2019

July 27, 2018 – Corcoran Garage Art Banner Installation complete! Artist Olalekan Jeyifous
DAC Adding Capacity to Serve Expanding Scope

Expanded public programming post-pandemic, and continued expansion of arts sector services and support.

- DAC’s current employee staff of 11 will expand to 15 over FY23, FY24 to support increased fundraising, grantmaking, grants management, artist services, arts education, and facility services.

- DAC will continue key outsource partnerships in accounting, theatre tech, information technology, marketing support.

- DAC will continue contracting up to 300 individual artists annually for teaching, performance, public art and exhibit programs.
## DAC Current Financial Performance & Sustainability
### FY2016 - FY2022

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>DAC Revenues</td>
<td>2,671,642</td>
<td>2,828,765</td>
<td>2,940,941</td>
<td>2,724,915</td>
<td>2,758,308</td>
<td>2,890,906</td>
<td>2,881,345</td>
</tr>
<tr>
<td>DAC Expenses</td>
<td>2,669,868</td>
<td>2,797,741</td>
<td>2,946,715</td>
<td>2,720,386</td>
<td>2,840,194</td>
<td>2,721,494</td>
<td>2,741,170</td>
</tr>
<tr>
<td>Surplus (Deficit)</td>
<td>1,774</td>
<td>31,024 *</td>
<td>( 5,744)</td>
<td>4,529</td>
<td>( 81,886)</td>
<td>169,412</td>
<td>140,175</td>
</tr>
</tbody>
</table>

* FY17 surplus reflects 2-year grant carry over to FY18

* FY20 and FY21 reflect impact of Covid-19 Pandemic  
  FY21 reflects revenue posting of an SBA Payroll Protection Loan forgiven that was received in FY20. FY22 reflects posting of SBA PPP #2 loan forgiven that was received in FY21 + FY22 Federal Shuttered Venues Grant of $296,448.

Source: Independent Audits FY16, FY17, FY18, FY19, FY21. CPA reports FY22 pre-audit.
Thank you for your support of the DAC and Durham arts community!

www.durhamarts.org