





DURHAM ARTS COUNCIL FY2022 ANNUAL HIGHLIGHTS REPORT



FY2022 - FY2026



DAC has been the major provider of arts programs + services in Durham since 1954. We are the official non-profit 501(c)(3) Local Arts Agency for Durham and serve a broad 5-County region.



DAC serves the public

by providing year-round arts programs + arts experiences to over 400,000 people of all ages annually.

DAC serves the arts

sector through financial support, showcases, and employment to 2,000 artists + 300+ arts & cultural organizations annually.



DAC creates a vibrant community

through creative placemaking & public art, arts advocacy, arts-driven economic impact, cultural planning & research

FY2023 DAC BOARD of TRUSTEES & EXECUTIVE LEADERSHIP



Dr. Constanza Gomez-Joines Board President



Emric Jorgensen Board Treasurer



Baron Tymas Immediate Past Board President



NC Senator Mike Woodard Board Secretary



Rick Grant - President-Elect Vice-President - Programs, Policy, Planning



Sherry DeVries Executive Director

Durham Arts Council Board of Trustees

More information

DAC Board = 18 Members Elected members = 50% BIPOC to reflect the community we serve





Diversity, Equity, Access, Inclusion and Belonging (DEAI)

Durham Arts Council celebrates the unique creativity and spirit of every person and believes in creating a vibrant, diverse, equitable and inclusive community through the arts.

DAC is committed at every level to developing, supporting, and celebrating diversity, equity, access, inclusion and belonging in our programming, services, grantmaking, audience, workforce, vendor relationships, board and governance as a reflection of the diverse communities we serve.





DURHAM ARTS COUNCIL - PERFORMANCE MEASURES

	FY2018	FY2019	FY2020	FY2021	FY2022	FY22 vs FY21 variance
CONTRACT ITEM #6.3.1 - Program & Service Performance Measures	F12010	CENTERFEST	COVID-19	COVID-19	COVID-19	variatice
CONTRACT ITEM #0.5.1 - 1 Togram & Service Ferformance Measures		CLIVILINI LOI	PANDEMIC	PANDEMIC	COVID-13	
		Cancelled due to	IMPACTED 4TH	IMPACT FULL	GRADUAL	
		Hurricane Florence	QUARTER	YEAR	REOPENING	
(A) TOTAL PEOPLE SERVED BY DAC PER YEAR	429,260	413,234	295,692	60,247	286,022	375 <mark>%</mark>
(B) TOTAL NUMBER OF PEOPLE SERVED IN DAC BUILDING PER YE	338,145	357,376	232,182	3,471	223,921	6351%
					·	
(C) TOTAL NUMBER OF EVENTS IN DAC BUILDING PER YEAR	4,884	5,028	3,651	365	3,068	741%
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-,5_5	2,001		1,100	
(D) TOTAL NUMBER HOURS OF MANAGED ROOM USAGE	25,634	26,127	18,900	1,343	17,942	1236%
(b) 101/12 Nomber Hooks of Mark Geb Room Go/GE	20,001	20,127	10,000	1,010	11,012	120070
(E) TOTAL ANNUAL ECONOMIC IMPACT* (tracked since FY12)	\$ 10,537,471.00	\$ 10,027,891.00	\$ 7,273,211.00	\$ 3,756,896.00	\$ 7,802,723.00	108%
(L) TOTAL ARROAL LOOKOMIO IIII AOT (tracked since 1112)	Ψ 10,337,471.00	Ψ 10,021,031.00	Ψ 1,213,211.00	φ 3,730,030.00	ψ 1,002,120.00	10070
(E) TOTAL COST DED DEDSON SERVED BY DAG	ΦE 20	£4.02	\$6.88	¢22.40	\$7.14	700/
(F) TOTAL COST PER PERSON SERVED BY DAC	\$5.20	\$4.83	\$0.00	\$33.49	Φ1.14	-79%
(G) TOTAL DAC BUILDING GROSS RENTAL REVENUES	\$ 222,992.75	¢ 240.740.22	\$ 161,885.67	\$ 4,895.50	\$ 110,423.04	2156%
(G) TOTAL DAC BUILDING GROSS RENTAL REVENUES	Φ 222,992.75	\$ 210,719.32	Φ 101,000.07	\$ 4,895.50	Φ 110,423.04	2130%
(H) TOTAL VALUE OF DAC BUILDING SPACE GRANTS FOR ARTS O	\$ 291,789.00	\$ 359,070.00	\$ 383,369.00	\$ 368,452.00	\$ 371,017.00	1%
CONTRACT ITEM #6.3.2 - Facilities Maintenance & Utilities Performance	ce Measures					
				/		

(A) UTILITIES EFFICIENCY MEASURE	\$0.29	\$0.26	\$0.42	\$22.09	\$0.40	-98%
TOTAL COST OF UTILITIES FOR DAC BUILDING (Gas, Elec, Water, S	\$ 96,856.87	\$ 94,471.83	\$ 97,276.30	\$ 76,676.60	\$ 90,035.18	17%
						V
(B) ADHERENCE TO FACILITIES MAINTENANCE PLAN	YES	YES	YES	YES	YES	

Facility Management Contract with City of Durham

DAC is grateful for the strong support of the City of Durham and carefully stewards this important facility for usage by the arts community and the public.



DAC grand opening 1988

ARTS COUNCIL



DAC today – hosts 350,000+ visitors annually (pre-pandemic avg).



DAC raised \$5.3 million in private and public funds to renovate building in 1988; City and County partnered in campaign.



DAC Fully implemented City's new Facility Maintenance Plan FY2014 and complies with all requirements annually.



DAC annually expands usage of the building to all sectors of community (except during pandemic closures).



City sponsored major repairs, upgrades & HVAC replacement in FY2008 & FY2012. \$4.3 million. \$395K for New freight elevator, carpeting, LED lighting through Duke Energy LIME program FY2020-2021.



DAC advocates for and manages ongoing facility improvements. Converted lower-level classrooms to full Clay Studio operations in FY22. DAC \$25k investment draws more building visitors/students.

\$ DAC is fiscally accountable & financially stable with strong management & oversight of its resources.



DAC BUILDING ATTENDANCE

through Covid Impact years: 415,589 attendance loss over 16 months of pandemic through FY21.

FY22 had 220,450 increase vs FY21 as DAC gradually reopened.

i	Building Attendance	Events/Activities	Hours Usage
FY19	357,376	5,028	26,127
FY20	295,692	3,651	18,900
FY21	3,471	365	1,343
FY22	223,921	3,068	17,942

Worst Covid 19 Pandemic Impact 16 months: March 13, 2020 – June 2021 Gradual re-opening for in-person programs started in May 2021. Slowed in winter 2022 due to Omicron surge.

DAC BUILDING UTILIZATION

Successful Return to In-Person Programming FY22.

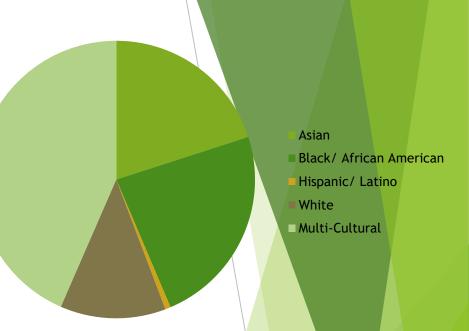
- Rebuilding attendance & utilization FY23 26 post pandemic
- New facility management software launched FY23

DURHAM ARTS COUNCIL		COVID-19	COVID-19 PANDEMIC - DAC Building reopened March 2021 limited hours							
DAC BUILDING USAGE AND ATTENDANCE	HURRICANE FLORENCE cancelled CenterFest	PANDEMIC - DAC Building closed to public since March 13	for pre- registered programs, rentals with Covid safety	Gradual In- Person Reopening						
	FY2019	FY2020	FY2021	FY2022	PROJECTED FY2023	PROJECTED FY2024	PROJE FY202		PROJECTE FY2026	D
ALLIMBED OF EVENTS IN BUILDING	E 029	2 654	265	2 060	4 000	E 000		E 250		E40
NUMBER OF EVENTS IN BUILDING	5,028	3,651	365	3,068	4,000	5,000		5,250	5,	,512
TOTAL BUILDING ATTENDANCE ON-SITE	357,376	232,182	3,471	223,921	291,097	363,871		382,065	402,	168

DAC BUILDING UTILIZATION:

Continued Arts Focus, Diverse Users

DAC Facility Event Type					
	FY19	FY20	FY21	FY22	Туре
Type of Program	Events	Events	Events	Events	
Artist Services Events & Art Exhibit Events	1,169	718	76	244	ARTS
DAC In-House Reservation -Arts Programs, Arts Meetings	218	198	7	13	ARTS
Arts Education Classes	2123	1418	195	1387	ARTS
Facility Grantee - Artists & Arts Organizations	109	10	14	71	ARTS
Season Grantee - Arts Organizations	739	809	63	1247	ARTS
Facility Rental Client - Arts & Cultural	444	330	5	43	ARTS
Facility Rental Client - Government: City of Durham	4	5	0	0	
Facility Rental Client - Government: Other	0	0	0	0	
Facility Rental Client - Church				1	
Facility Rental Client - Corporate	15	5	0	7	
Facility Rental Client - Private	42	22	0	26	
Facility Rental Client - Community- Public	111	114	0	20	
Facility Rental Client - Community- Private	54	22	0	9	
Total	5,028	3651	360	3068	
ARTS & CULTURAL EVENTS TOTAL	4,802	3,483	360	3005	_
ARTS & CULTURAL EVENTS % OF TOTAL	95.51%	95.40%	100.00%	98.00%	





Durham Arts Council Facility & Infrastructure Improvements FY22

 Continued implementation of Covid protections of PPE, Signage, Barriers, extensive Cleaning protocols and other safety measures according to CDC guidelines.

Temperature checks, Covid screening questions, masks for all visitors and staff entering building through spring 2022. Dropped temp checks/screening in March but maintained mask requirement through Oct 2022.

- Expanded to full use of E-sign for contracts, rentals, grants.
- Continued meetings and grant training sessions Zoom.
- Classes, camps, rentals, rehearsals moved back to in-person FY22.
- New Internet service provider to enhance client services (Frontier to Spectrum)
- Continued Back on the Bull Program; Count on Me NC certification
- Created New Clay Studio on lower level*
- Continued monitoring of state and local Covid data, with communications to staff and building users.

* DAC funded improvements

Durham Arts Council worked hard to survive the pandemic as the local arts agency, while expanding support for the arts community

- Successfully applied and received 2 SBA Payroll Protection Loans for DAC operations \$101,400 in 2020 and \$125,650 in 2021; Earned revenue losses exceed \$800,000 in pandemic.
- All Senior and mid-level staff took salary cuts; 10% and 5% for FY21; staff benefits cut: IRA match from 3% to 1% for FY21; salaries and benefits restored in FY22.
- ► Shuttered Venues Operator Grant nearly 100 staff hours to apply; \$296,448 received in FY22 to help replace lost facility and program revenues.
- New personnel policies for remote work; All staff cross-trained; essential teams rotate onsite
- Security and theatre contract staff furloughed for approx. one year; returned in FY22
- Developed, Launched & ran 5 new grant programs in addition to 5 existing grant programs -NC CARES funding + Artist Support, Arts Recovery, Big Night – fundraising, applications, administration of grants, final reports.
- Covid Relief grants and loans wrote applications for over \$1.4 million in additional federal, state & foundation grant and loan applications for Covid relief, including SBA PPP, Shuttered Venues, CARES Act and more to support DAC operations and increased grantmaking.
- Extensive Facility work for cleaning protocols and retrofit to meet CDC guidelines





DAC joins downtown facilities to Light Up in Support of Ukraine March 2022



DAC ARTS EDUCATION PROGRAMS

Continue Growing to serve expanded populations. Inperson programs in DAC Building fully return FY22

DAC SCHOOL: Durham Arts Council Life-long Learning Arts Classes & Camps grew 67% FY2014 to FY2019. Rebuild & grow post-pandemic.

DAC offers classes in Visual Arts, Dance, Music, Theatre, Clay, Jewelry, Graphic Design, Digital Arts, Photography, Fiber Arts, Mindfulness, and more for children and adults of all ages and abilities. Rebuilding enrollments post-pandemic in the DAC Building.

	DURHAM ART	rs council sch	OOL		
YEAR	# CLASSES	# STUDENTS	# TEACHING HOURS		
FY2014	621	3,924	48,777		
FY2015	613	4,193	50,766		
FY2016	649	3,848	46,757		
FY2017	685	5,364	50,534		
FY2018	733	6,535	52,406		
FY2019	715	6,999	57,622	Highest in DAC	History
FY2020	511	5,613	48,960	Covid impact 4th	qtr
FY2021	312	823	10,984	Covid full year	
FY2022	248	1,819	32,874	Covid impact	
FY2023	400	2,929	41,006	Projected	
FY2024	500	3,661	51,254	Projected	,
FY2025	625	4,576	54,912	Projected	
FY2026	781	7,000	63,000	Projected	





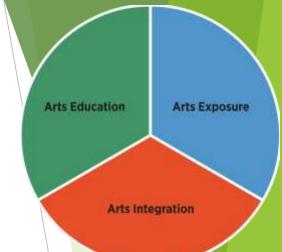






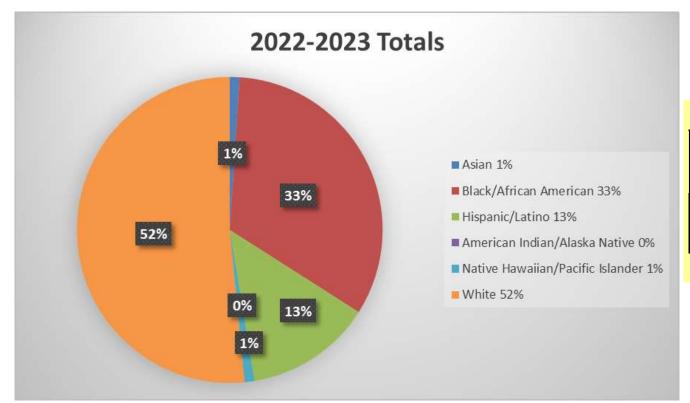
DAC CAPS Program

Celebrates 50th Anniversary in FY23 & continues growth postpandemic



DAC's Creative Arts & Public/Private Schools Program provides programs to Durham, Person, Granville, Chatham, Orange County School Districts, Libraries, Senior Centers, Festivals, Museums, Theatres, After-School and Summer Learning programs. Has nearly tripled in scope and service since 2002.

Fiscal Year	Participants Served	Total # of Programs	Total # Schools/Sites served
2019	27,734	368	52
2020	19,618	290	87
2021	18,276	199	93
2022	17,842	362	74



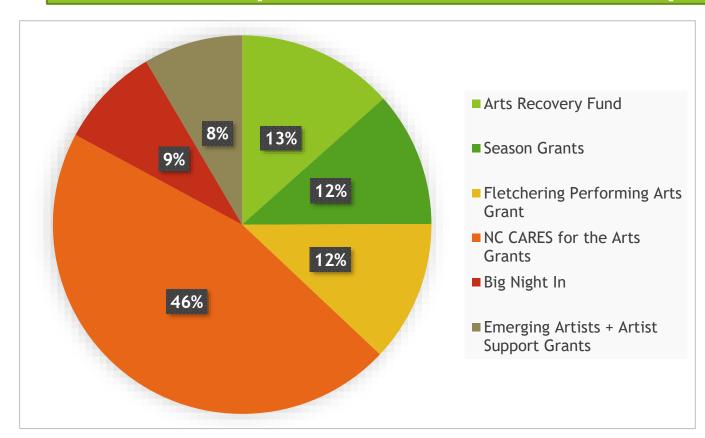
Increased 2021-2023 CAPS Roster Diversity

	Asian	Black/ African American	Hispanic/ Latino	Am. Indian/ Alaskan Native	Native Hawaiian/ Pacific Islander	White
CAPS Artists/Groups 2021-2023	1	32	13	0	1	50
CAPS Artist/Groups 2019-2021	1	28	9	0	1	39

CAPS Features a
Diverse Teaching Artist
Roster & Serves Schools in
5 Counties (60% Title 1)



DAC Expands Services to help SAVETHE ARTS!



Since the COVID-19 pandemic began in March 2020, DAC has granted over \$1,680,351 to Artists + Arts Organizations, more than TRIPLING our annual arts sector fundraising and grantmaking.

Over 50% of the funding raised was granted to BIPOC led organizations + artists.

Arts in 2021 & 2022, partnering with three Triangle-area arts councils and WRAL-TV to raise over \$615,000 in artist, arts organization, + art programming support.

"The DAC grant was not only a timely and much needed lifeline, but also reminds us of the support we have from our community. And for now, that just means so much to us and keeps us motivated to press on and try to hold on!"



Karen Casey, The Artisan Market at 305 regarding their Arts Recovery Fund grant

DAC Expands Service to Arts Community during Pandemic to help SAVE THE ARTS!

• Ensured equitable distribution of grant funds, providing 50%+ of grant dollars to BIPOC artists and BIPOC led arts organizations in our community.

Grant Panelists Convened by DAC are also diverse:

Grant Panelists for FY22	BIPOC	White	Total
TOTALS	17	8	25
	68%	32%	

"We were absolutely rocked by COVID-19. Before the pandemic, we hosted weekly gatherings which provided a safe space for hundreds of Durham youth. We've been forced to shift our programming and pivot towards a virtual environment for learning and community building. This grant will help us keep our heads above water and stay connected to young Durham residents until things go back to normal." Pierce Freelon,





"Thank you (DAC) for all the efforts to help the arts sector thrive, especially during such challenging times.

With infinite gratitude,
The entire NC Arts In Action Team"

Marlon Torres, MBA, CAE, PMP
Executive Director

Upon receiving NC CARES and Big Night In grants from DAC

GOAL:

Invest additional funds/resources in arts sector support services; training

► Doubled number of DAC grant programs from 5 programs to 10 grant programs during pandemic.

Prior to MDB Capacity Grant: Regular Grant Programs

- Season Grants
- 2. Catalyst Grants
- 3. Facility Grants
- 4. Emerging Artist Grants (5 county)
- 5. Fletcher Performing Arts Grants

New Grant Programs Added in FY20 - FY22

- 6. Artist Support Grants (4 county)
- 7. Big Night in for the Arts Grants
- 8. NC CARES Grants
- 9. Arts Recovery Grants
- 10. Bull City Summit Grants

Comparing FY21 to FY19, DAC staff administered:

- ➤ Grant Applications Increased: 168 to 351 up 109%
- Staff provides extensive one-on-one support and guidance to new and returning applicants. All applications, reports, contracts converted to online, eformats
- ➤ DAC provides training and resources to assist sector in pivoting to virtual programming & increased post-pandemic capacity; FY23 FY26 partnering with Triangle Artworks and 4 arts councils to provide arts sector training programs, including 3-county DEAI program.



In the last 10 years, DAC has provided \$17.9 million in Arts Jobs and Arts Grants to Durham's Arts Sector

- **2013 2023**
- > \$3 million in cash grants to artists and arts organizations
- ▶ \$3.2 million in rentrelieving space grants
- \$11.7 million in arts sector jobs for arts workers, individual teaching, performing and visual artists

GOAL:





DURHAM ARTS COUNCIL																
DOLLARS PAID TO ARTISTS, ARTS GROUPS,																
ARTS SECTOR JOBS	fina	al audit	fina	al audit	fina	al audit	fina	al audit	fina	al audit	pr	eliminary	Pro	jected	Pro	jected
	FY	2017	FY:	2018	FY	2019	FY	2020	FY	2021	FY	/2022	FY2	2023	FY	2024
Arts Sector jobs - Employee Salaries, taxes, benefits	\$	688,687.00	\$	695,249.00	\$	689,657.00	\$	752,588.07	\$	642,340.00	\$	668,736.00	\$	783,000.00	\$	814,320.00
													\			
Arts Jobs - Contract - Total Cash Payments to																
Contracted Artists - teaching, visual, performing,																
literary, public art	\$	441,220.00	\$	521,519.00	\$	410,148.00	\$	424,008.43	\$	194,187.00	\$	336,899.00	\$	439,664.00	\$	457,250.56
Cook Crowto to Artista Arta Organizations Art sursurla																
Cash Grants to Artists, Arts Organizations, Art awards & Commissions	¢	189,539.00	\$	184,025.00	¢	216,138.28	¢	205,384.73	\$	688,513.00	\$	340,453.00	¢	475,282.00	¢	499,046.10
TOTAL CASH TO ARTS SECTOR w/o ARPA	φ Φ	1,319,446.00	•	1,400,793.00	Գ \$	1,315,943.28	\$	1,381,981.23		1,525,040.00	\$	•	\$	1,697,946.00		1,770,616.66
AMERICAN RESCUE PLAN CITY/COUNTY to fund	Ψ	1,319,440.00	Ψ	1,400,793.00	Φ	1,313,343.20	φ	1,301,301.23	Ψ	1,323,040.00	Ψ	1,340,000.00	Ψ	1,097,940.00	Ψ	1,770,010.00
DAC proposal Culture & Arts: Invest to Restart																
CITY OF DURHAM - ARPA	1												\$	500,000.00	\$	500,000.00
COUNTY OF DURHAM - ARPA												PENDING	\$	500,000.00	\$	500,000.00
												7 2.72.770		000,000.00	<u> </u>	500,000,00
TOTAL CASH SUPPORT to ARTS SECTOR from																
DAC	\$	1,319,446.00	\$	1,400,793.00	\$	1,315,943.28	\$	1,381,981.23	\$	1,525,040.00	\$	1,346,088.00	\$	2,697,946.00	\$	2,770,616.66
		,,		,,		,,	•	, ,		,,		,,		,,	•	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
FACILITY SPACE GRANTS TO ARTS ORGS & ARTISTS -																
DAC BUILDING (in-kind through DAC Grant programs)																
Rent-relieving	\$	272,745.00	\$	290,745.00	\$	359,070.00	\$	383,368.60	\$	366,952.00	\$	369,817.00	\$	367,000.00	\$	380,000.00
		•		•		•		•		<u> </u>						
TOTAL ARTS SECTOR SUPPORT PROVIDED																
THROUGH DURHAM ARTS COUNCIL	\$1	1,592,191.00	4	1,691,538.00	\$	1,675,013.28	\$1	,765,349.83	\$	1,891,992.00	¢	1,715,905.00	\$ 3	3,064,946.00	\$	3,150,616.66
THROUGH BORNIAM ARTO GOORGIE	Ψ	1,002,101.00	Ψ	1,001,000.00	Ψ	1,010,010.20	Ψ	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Ψ	1,001,002.00	Ψ	1,7 10,300.00	Ψυ	7,007,070.00	Ψ	0,100,010.00

Building Arts Sector Space support GOAL:Increase DAC Facility Space Grants (Rent-Relieving In-Kind) to Arts Organization & Artists from \$ 290,209 in FY2018 to \$ 340,000 in FY2023. Continue incremental growth FY23 – FY26.

OVERALL: We achieved the goal of awarding more than \$340,000 in space grants. Awarded \$369,817 in space grants for FY22.

final audit	final audit	final audit			'	Projected	•		Projected
FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	FY2026
\$ 272,745.00	\$ 290,745.00	\$ 359,070.00	\$ 383,368.60	\$ 366,952.00	\$ 369,817.00	\$ 367,000.00	\$ 380,000.00	\$ 400,000.00	\$ 420,000.00

NOTE: DAC grantees are increasing utilization of in-kind space as pandemic conditions improve





GOAL: Expand fundraising program to support public programs and arts sector grants/jobs

- Expanded Annual Arts Fund initiatives retaining and stewarding more donors; generating more fundraising appeals; expanding online giving; utilizing new website and social media to support campaigns. Overall unrestricted & restricted contributed funding increased:

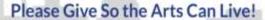
 Base Year FY2018 = \$1,240,687 High Year FY2021 = \$1,835,562 Projected FY2024 = \$2.6 million
- Launched/co-produced <u>Big Night In for the Arts</u> In 2 years campaign has raised \$615,000 for arts in the Triangle. Groundbreaking, innovative partnership with WRAL and the 4 arts councils in Triangle. Secured commitment for Year 3. \$135K for Durham.
- Launched/produced <u>Arts Recovery Fund</u> raised \$106,00 in two years. Donors 12 NC Cities, from 10 US states, and 3 foreign countries.
- Over 3 years applied for over \$1.45 million in additional new funding via grants and contracts federal, state, local.
- Additionally created and advanced major ARPA proposal to City and County for \$3 million in American Rescue Plan funding for FY23 and FY24. Status: \$1 million City; County pending



Durham Arts Council

Arts Recovery Fund

Together, we can support the arts organizations and artists who make **Durham** the amazing community that it is!





Amazing Donor Reach!!

- Arts Recovery donors from:
- 12 NC Cities
- 10 US States
- 3 Foreign countries

DAC Arts Recovery Fund - Click Here

Durham loves our creative community and Durham Arts Council loves to be a support for these local artists and arts organizations. **Please give so the arts can live!**

The DAC Arts Recovery Fund is providing emergency grants to assist individual artists, arts organizations, artist-owned businesses and arts venues impacted by the COVID-19 pandemic.

If you can – please donate to support Arts Recovery in Durham. Grants are up to \$500 for individual artists and up to \$1,500 for arts organizations/businesses.

DURHAM ARTS COUNCIL

https://www.youtube.com/watch?v=hKkgVPEezcU

https://youtu.be/ec6Ux-dnWUs

BIG NIGHT IN FORTHEARTS!

DAC co-produced Big Night In for the Arts, partnering with three other Triangle-area arts councils and WRAL TV to raise over \$615,000 in artist, arts organization, and arts programming support for Chatham, Durham, Orange, Wake counties.

- March 11, 2021, March 9, 2022 One hour TV specials and online campaign
- 35,000 viewers Year 1; 41,000 viewers Year 2
- \$137,865 proceeds for Durham to support artists, arts organizations, and arts equity initiatives

Celebrity headliner talent included:

- Branford Marsalis (representing Durham)
- Nnenna Freelon (representing Durham)
- Ben Folds
- Scotty McCreery
- Ariana DeBose
- Mark Hewitt
- Mike Wiley
- Mandolin Orange
- Jabu Graybeal
- Hiss Golden Messenger
- Jaki Shelton Green (NC Poet Laureate)









- ▶100 Men in Black Male Chorus, Inc.
- ▶5 Points Gallery formerly Pleiades Arts, Inc.
- ▶ African American Dance Ensemble
- ►American Dance Festival
- ► Artists Standing Strong Together
- ► ArtzHub
- ► Audio Under the Stars
- ▶Backbone Press
- **▶Blackspace**
- ▶Bulldog Ensemble Theater
- ▶Bullhorn Arts & Education
- ▶BUMP: The Triangle
- ▶ Carlota Santana Spanish Dance Arts Company
- ▶ Carolina Theatre of Durham
- ▶Cecy's Gallery, LLC
- ▶ Chakra Con LLC
- ▶ Chamber Orchestra of the Triangle
- ▶ Choral Society of Durham
- ▶ Claymakers Arts Community, Inc.
- ▶ Common Woman Chorus
- Country Soul Songbook (Fiscal Sponsor: North Star Church of the Arts)
- ▶ Daylight Community Arts Foundation
- ▶ Duke University String School
- ▶ Durham Ballet Theatre
- ▶ Durham Central Park
- Durham Children's Choir, Inc.
- **▶** Durham Community Chorale
- ▶ Durham Community Concert Band

- Durham Medical Orchestra Foundation
- ▶ Durham Symphony Orchestra
- ▶ Empower Dance Foundation
- ▶Eno River Association / Festival for the Eno
- ▶ Family Bizness LLC
- ▶ Fruit Ops (dba The Fruit)
- ▶Gaspard&Dancers
- ▶Girls Rock NC
- ▶ Heart of Carolina Acapella
- ► Horse & Buggy Press
- ▶Indie Strings
- **▶Kidznotes**
- ▶Liberty Arts, Inc.
- **▶Living Arts Collective**
- ► Mallarme Chamber Players
- **▶**Mettlesome
- ▶ Museum of Durham History
- ▶ Myst Mayhem Studios
- Nasher Museum of Art at Duke University
- ▶NC Youth Tap Ensemble
- ▶Nina's School of Dance
- ►No Regret Productions LLC
- ▶North Carolina Arts in Action
- ▶North Carolina Folklife Institute
- ▶North Carolina Jazz Ensemble
- ▶NorthStar Church of the Arts
- ►Oxente Brazilian Arts
- ▶Pleiades Arts
- ▶ Rags To Riches theatre for young audiences

- ► Reality Ministries
- Second Shift A Capella
- ShaLeigh Dance Works
- Sonic Pie Productions, LLC
- Southern Documentary Fund
- ► Spectacular Magazine
- St. Joseph's Historic Foundation, Inc.
- StandUp-SpeakOut of NC
- ▶The Art of Cool Project
- The Artisan Market at 305
- ▶The Beautiful Project
- The Carolina Wren Press, LLC
- The Center for Documentary Studies for the Full Frame Documentary Film Festival
- The Durham Art Guild Inc.
- ▶The Durham Savoyards, Ltd.
- ▶The Mill Stage at Golden Belt
- ►The Scrap Exchange, Inc.
- ►Threshold Inc
- Triangle ArtWorks, Inc.
- Triangle Friends of African American Arts
- ▶ Triangle Youth Ballet
- Walltown Children's Theatre
- **▶Whistle Stop Tours**
- ▶Young People's Performing Company



	Adam Sobsey		Bryce Lankard		Elizabeth Leigh		Justin Cook		Mario Schambon		River Takada-Capel
•	Albert Strong IV	•	Caique Vidal de Oliveira	•	Elizabeth Tacular	•	Justin Tornow	•	Mark Iwinski	•	Rush Dorsett Cassa
•	Alex Morelli	•	Candy Carver	•	Emilio Jesus	•	Kamara Thomas	•	Martha Paris	•	Sara McCreary
•	Alex Murphy	•	Carlos Gonzalez	•	Taiveaho Pelaez	•	Karen E Novy	•	Max Dowdle	•	Sarah Law
•	Alexander Weiss	•	Carolyn Bahar	•	Emily Musolino	•	Karen Mason	•	Max Huffman	•	Sayaka Tanaka
>	Alexandria Glenn	•	Carolyn I Shull	•	Eric Serritella	Show	Kathie Guild (Puppet Incorporated)	•	Maya Freelon	•	Shannon Kelly
•	Allie Mullin	•	Cassandra Rowe	•	Erim Akpan	Silow	Katina Parker	•	McDaniel Roberts	>	Sharron Parker
•	Allison Darcy	•	Chaka Harley	•	Eyerys Ember		Keval Kaur Khalsa-	•	Megan Clark	>	Sia Yazdanfar
•	Allison Kirkland	•	Chandra Pulliam	•	Felicity Palma	Y.O.G	S.A. for Youth	•	Megan Oteri	•	Stacey Kirby
•	Alonzo Hedgspeth	•	Chieko Murasugi	•	Gabriel Eng-Goetz	•	Khalisa Rae Thompson	•	Melissa Rooney	•	Stacy Rexrode
•	Alyssa Noble	•	Chloe Crawford	•	Gabriel Pelli	•	Kimberley Cartwright	•	Meredith Snow	•	Stafford Berry
>	Amy Godfrey	•	Christopher Williams	•	Gabriel Reynolds	•	Kimberly Kulhanek	•	Milbre Burch	•	Stephanie Ford
•	Anna Barker	•	Cooper Uglow	•	Gaspard Louis	•	Kimberly Megan Yankee	•	Mimi Herman	>	Stephanie Stewart
•	Anna Jeffries	•	Courtney Potter	•	Gesche Wuerfel	•	Kristin Duncan	•	Myra Stotesbury	>	Stephen Coffman
•	Anna Kipervaser	•	Curry Wilkinson	•	Harold Hubbard	•	Kristine Remlinger	•	Mysti Naholnik	>	Susan (Catherine)Edgerton
>	Anna Wagner	•	Curtis Eller	•	Ivan Liotchev	•	Kym Register	•	Naomi Kraut	•	Sydney Sogol
•	Anole Harper	•	Cynthia Harrell	•	JaMeeka Holloway-Burrell	>	Lance Scott	•	Natalie J Gilbert	>	Taylor Sharp
>	Anthony Nelson Jr	•	Dalton Hughes	•	James Gray	•	LaSaundra Booth	•	Nyssa Collins	>	Tedd Anderson
•	Anthony Patterson	•	Daniel Dick	•	Jan-Ru Wan	•	Lateefah Ruff	•	Omar Ruiz-Lopez	>	Teli Shabu
•	Antonio Alanis	•	Danielle James	•	Jeannette Brossart	•	Laurece West	•	Patrick Phelps-McKeown	>	Troy Kryzalka
•	April Perry	•	Darion Alexander	•	Jeremy Clemons	•	Lauren Morton	•	Paula Lauzon	•	Valencia Lipscomb
•	Asha Balasubramanian	•	Darryl Smith	•	Jinxiu Zhao	•	Lawrence Davis III	•	Phil Cook	•	Vania Claiborne
>	Austin Royal Copeland	•	David Binanay	•	Joan Fabso Cassell	•	Lenora Helm Hammonds	•	Pilar Timpane	•	Victoria Smith
•	Ava LaVonne Vinesett	•	Debbie Long	•	Johanna Burwell	•	Linda Gorham	•	Rachel Campbell	•	Willa Brigham
•	Azeem Williams	•	Debbie Vu	•	John Dempsey	•	Lizzy Ross	•	Rachel Despard	•	William T. Ogonowski
•	Bashir Shakur	•	Deborah Kruger	•	John Osburn	•	Logan Britt	•	Radiant Light	>	Yuron Washington
•	Beth Leigh	•	Desiree Dixon	•	Jonathan Green	•	Luciano Suarez	•	Ramya Kapadia	•	Zachary Gossett
•	Beverly Botsford	•	Doreen Jakob	•	Jose Pereira	•	Mac McCord	•	Rebecca Hulett	1	02 1. 1. 1. 1. 4
•	Beverly Scarlett	•	Douglas Vuncannon	•	Julia Whitt Belch		Marcela Slade	•	Renay Aumiller		83 Individual Art
•	Bliss Floccare	•	Duncan Analco	•	Julie Hinson		Maria Britton	•	Rick Grime		Grants from DA
>	Boleyn Willis-Zeger	•	Dwayne Jordan	•	Juliet Irving	•	Maria Geary	•	Rissi Palmer		pander
A					-						

andra Rowe 2D; Rissi Palmer music



tists Received AC during the mic

Highlights from DAC's COVID-19 Impact Surveys

From 73 Durham Nonprofit Arts Organizations & 114 Artists*

- > \$21 million + in lost revenues in arts nonprofits (not including Omicron surge FY22)
- ▶ 2,000+ Arts & Cultural sector Employees and Durham Artist jobs/contracts cancelled or impacted by furloughs, lay offs



* Durham Arts Council conducted 2 surveys in November 2020, and June/July 2021



Building Arts Sector support

GOAL: Invest additional funds/resources in creating opportunities for artists/organizations to showcase and sell their work.

- ► DAC Classes and Camps and CAPS programs for all ages taught by 100+ local artists Arts jobs!
- CenterFest 2022 returned in-person; and 2 In-Person Art Walks
- In-person Third Fridays re-launched May 2021
- **2** Big Night In Television Specials with WRAL TV showcased, paid regional artists to perform; **3**rd **year** slated for March 2023.
- Durham Arts Network launched new promotional platform
- Sponsored Triple Stop Holiday Market event in December 2019 and 2020 supported 4 downtown galleries.
- DAC Art Walk Holiday Market in-person November 2021 & 2022.







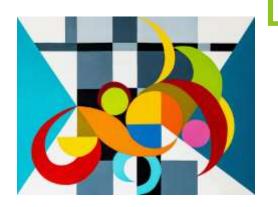
DAC Gallery Exhibits showcase & sell artworks of local & regional

artists Returned to 7-day in-person post pandemic; 4 galleries in DAC Building open 78 hrs per week.

- DAC Galleries host up to 20 exhibits each year, showcasing over 150 visual artists.
- Focus on local, regional artists.
- Focus on key BIPOC, DEAI partnerships to advance equity.
- Third Friday openings host 200 to 600 visitors.
- ► Third Friday October 2022 = 420 visitors and showcased the regional Click Photography Festival.







DAC Gallery Exhibits FY2022

Featured 132 artists in 9 exhibits



Programmed 8 onsite

exhibits & 1 at

Convention Center:









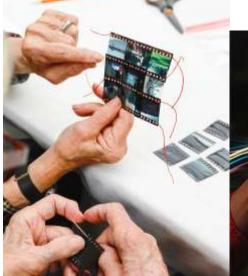


* Our House DAC Instructors & Students * Pieces of Light with Susan Patrice and Click Festival, * Liz Williams pop up, * Elizabeth Stone, Cassilhaus Artist in Residence Installation * NCCU Visual Art Students * Durham Public School **Art Instructors** * Debra Wuliger at **Durham Convention** Center

4 of these represent important organizational partnerships: NCCU, DPS, CLICK, Cassilhaus.

Showcased 132 artists in exhibits (up 50% from 88 in FY21)











https://www.durhamartsnetwork.org

- Durham Arts Council launched a new arts platform/directory in summer 2020 that showcases Durham artists and arts organizations; encourage networking and collaboration. Supported by the Mary Duke Biddle Foundation with promotion support from Durham Magazine. The platform in FY21 featured 76 arts orgs and 68 individual artists. DAC increased listings to 100 arts organizations and 144 artists in FY22.
- Utilizing national model platform ARTSOPOLIS to develop/host. No Cost to artists or arts organizations.









Goal: Redesign and expand communications; Rebrand DAC

Continue expanded Communications & Launched New Logo, Website, Branding launched in FY20 & FY21; continued build out in FY22

- Worked with local creative design firm Loop Creative, DAC launched new logo May 2020. Integrated in all DAC promotions.
- New website launched March 2021. New website www.durhamarts.org Colorful and inviting! Continued website development in FY22.
- Expanded Social media following 18,000 to 22,700
- Art Vibes newsletter subscribers increased = 13,869 to 15,344
- Launched **Durham Arts Network** to promote Artists and Arts and Cultural Organizations at no cost to them. www.durhamartsnetwork.org
- Added promotions/arts events of all DAC grantees in newsletter and social media to help the sector succeed, survive, and grow.
- ► Triangle-wide reach of Big Night In for the Arts via platforms of 4 arts councils and WRAL expanded visibility of DAC and our mission.



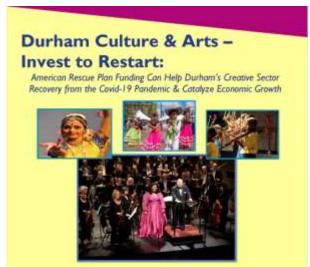
DAC logo 2002 - 2020



New DAC logo launched May 2020

DAC continues to provide Leadership & Advocacy for the Arts and Cultural Sector:





- Arts Day annually DAC leads presentations, meetings with NC legislators to advocate for arts funding; serves on ARTS NC Board
- DAC Conducts Surveys and Reports data on key arts & cultural sector trends including Covid-Impact surveys.
- Arts & Cultural Planning DAC Serving on planning committee for Cultural Roadmap 2023; DAC led first Cultural Master Plan development 2002-2004.
- DAC Produced Proposal & Advocacy to achieve \$2+ million in City/County American Rescue Plan funding to support Arts & Cultural Sector. Read the Proposal: <u>ARP Executive Summary</u> and Full ARP Proposal



DAC continues to provide Leadership & Advocacy for the Arts and Cultural Sector:





❖ DAC in partnership with Orange, Chatham arts councils will launch professional development programs and a DEAI training program for arts sector in FY23, FY24 in partnership with North Carolina Arts Council ARPA funding and City/County ARPA funding.

- Arts & Economic Prosperity 6 DAC conducting economic impact survey of arts and cultural nonprofit sector. FY2023 2024.
- DAC invited by Governor Cooper to lead "Music Friendly Communities" music industry pilot program – DAC partnering with Sonic Pie Productions & Sound Diplomacy.
- DAC developed and leads Durham SmART Initiative utilizing public art to transform key downtown corridor. One of 5 pilot cities statewide. FY2022 – 2023 completion of DPLEX public art on Durham Convention Center Plaza. 147 Underpass project FY23 – FY25.
- DPLEX Durham Convention & Arts
 Complex DAC one of 5 key partners in
 economic development strategy to enhance large
 event sales and facility utilization DAC, Carolina
 Theatre, Convention Center, Durham Armory.

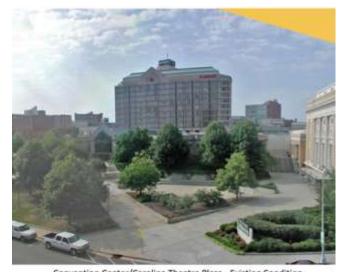


DAC Leads Selected Public Art projects on the SmART Corridor downtown



DURHAM CONVENTION & ARTS COMPLEX

Public Art will transform the existing Convention Center Plaza slated for completion spring 2023. Durham artist David Wilson



Convention Center/Carolina Theatre Plaza - Existing Condition

Ground Plane – Pedestrian Crossing Art – Artist Mary Taub; completed December 2019









July 27, 2018 – Corcoran Garage Art Banner Installation complete! Artist Olalekan Jeyifous





DAC Adding Capacity to Serve Expanding Scope

Expanded public programming postpandemic, and continued expansion of arts sector services and support.

- ❖ DAC's current employee staff of 11 will expand to 15 over FY23, FY24 to support increased fundraising, grantmaking, grants management, artist services, arts education, and facility services.
- DAC will continue key outsource partnerships in accounting, theatre tech, information technology, marketing support.
- ❖ DAC will continue contracting up to 300 individual artists annually for teaching, performance, public art and exhibit programs.



DAC Current Financial Performance & Sustainability FY2016 - FY2022

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	<u>FY2016</u>	<u>FY2017</u>	FY2018	FY2019	FY2020	<u>FY2021</u>	FY2022
DAC Revenues	2,671,642	2,828,765	2,940,941	2,724,915	2,758,308	2,890,906	2,881,345
DAC Expenses	2,669,868	2,797,741	2,946,715	2,720,386	2,840,194	2,721,494	2,741,170
Surplus (Deficit)	1,774	31,024 *	(5,744)	4,529	(81,886)	169,412	140,175

preliminary
Included \$296,448
one-time Shuttered Venues Grant

^{*} FY20 and FY21 reflect impact of Covid-19 Pandemic FY21 reflects revenue posting of an SBA Payroll Protection Loan forgiven that was received in FY20. FY22 reflects posting of SBA PPP #2 loan forgiven that was received in FY21 + FY22 Federal Shuttered Venues Grant of \$296,448.



Source: Independent Audits FY16, FY17, FY18, FY19, FY21. CPA reports FY22 pre-audit.

^{*} FY17 surplus reflects 2-year grant carry over to FY18

Durham Arts Council

Creating a Vibrant Community
Through The Arts

— Even In a Pandemic!

Thank you for your support of the DAC and Durham arts community!

