

**2022** **CENTERFEST**  
**ARTS · FESTIVAL**  
INFORMATION AT [DURHAMARTS.ORG/CENTERFEST](http://DURHAMARTS.ORG/CENTERFEST)

SEPTEMBER  
\* **17 & 18** \*  
DOWNTOWN  
DURHAM

**THANK YOU TO OUR PRESENTING SPONSOR!**



**Find all CenterFest Sponsors [here](#). Interested in sponsoring? There is still time – details [here](#)!**

### **Attention Downtown Durham Businesses & Residents**

**Annual CENTERFEST 2022 FEATURES AMAZING ARTISTS AND ENTERTAINMENT**

***CenterFest is Nationally Ranked “Top 100 Fine Arts Festivals in United States”***

This information packet will provide downtown businesses with key information for CenterFest Arts Festival.

The Durham Arts Council proudly presents the *47th Annual CenterFest Arts Festival* on September 17th and 18th featuring:

- 110+ juried fine art and fine crafts artists from Durham, North Carolina, and 12 other states near and far!
- Music and 15 hours of entertainment
- 5 stages
- Over 70 performing groups
- Kids Zone art activities
- Beer Garden in partnership with Bull McCabe’s
- Locally sourced foods and fun festival food
- Showcase of 15+ non-profits, government services departments, community and creative organizations, and sponsors

CenterFest remains in its historic location in Downtown Durham on an expanded site including Main, Chapel Hill, Morris, Market, and Parrish Street/CCB Plaza in the Five Points and CCB Plaza areas. CenterFest is North Carolina’s longest running juried outdoor arts festival and is sure to delight and inspire a projected 34,000+ visitors.

Hours are Saturday 10 am – 6 pm, Sunday 11 am – 5 pm.

Admission is a \$5 suggested donation at the gate and is welcomed to support the festival and the arts education programs and services of Durham Arts Council. Children 12 and under free. More information is available at [Centerfest.durhamarts.org](http://Centerfest.durhamarts.org).



DAC works hard each year to bring over 34,000 people to downtown Durham which will help benefit all businesses downtown. In 2019 attendance was nearly 34,000.

***CenterFest estimated economic impact is over \$1.5 million (per DCVB report)***

## **DOWNTOWN PARKING ALERT for CENTERFEST 2022**

Downtown streets inside the Loop from Corcoran eastward to Great Jones are impacted. Through streets will be closed to vehicle traffic at **5:00 p.m. on Friday, September 16th and will reopen at 10:00 p.m. on Sunday, September 18th.** See map attached. **The Manning Surface Parking Lot** off of Morris Street next to the Durham Arts Council **will be closed starting late Wednesday night into Thursday morning at 12:00am** to allow for delivery of festival equipment and materials.

***All vehicles must be removed from the site by the designated closure time or face the risk of being towed at the owner's expense.***

### **Streets that will be closed to Vehicle Traffic:**

- Morris St. from Morgan to Main
- Main Street from Great Jones to Corcoran
- Chapel Hill Street from Great Jones to Corcoran
- Market Street from Main to Chapel Hill St.
- Parrish Street from Market to Corcoran
- Manning Place next to Durham Arts Council (**starting 11 PM Wednesday**)

***PEDESTRIANS MAY ACCESS THE SITE AND ALL STREETS THROUGHOUT FRIDAY NIGHT, SATURDAY, AND SUNDAY DAY & NIGHT***

### **TIMELINE:**

#### **Wednesday, September 14, 2022**

- CenterFest booth marking and preliminary fencing set up on perimeter begins. No impact to vehicles or pedestrians on Wednesday and Thursday, **except Manning Place Parking Lot, which will be closed to vehicles starting 11 PM Wednesday.**

#### **Friday, September 16, 2022** (coincides with Third Friday event)

- Rolling street parking closures begin at 2:00 pm within the event footprint to allow the site to be cleared of vehicles on the street.
- Cars should be removed from the streets, BullCity Business parking lot by 5:00 pm.
- Festival booths, equipment, and stage set ups begin throughout the streets, parking surface areas, and overall site at 5:00 pm and continue until midnight.

#### **Saturday, September 17, 2022**

Revised 8/18/2022



- Major load-in of vendors and booth set up begins at 5:00 am

## **Sunday, September 18, 2022**

- Streets reopen for vehicle traffic and parking at 10:00 pm

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## **DOWNTOWN PARKING ALERT for CENTERFEST 2022 (con't)**

\*\*\*NOTE: Corcoran Street will *remain open* to vehicle traffic in both directions on Friday night and throughout the festival. In an effort to improve traffic flow for everyone, the 2022 festival footprint extends from Great Jones on the west side to the east curb of CCB Plaza on the east side of the footprint; and from Main on the south side to Morgan on the north.

***Cars left parked on closed streets after 5:00 p.m. Friday will be towed. The CenterFest team and Durham Police on-site will make every effort to locate vehicle owners to advise. Parking alert signs and windshield flyers will be posted and distributed in every parking area impacted by the festival the week leading up to the festival.***

The *Bull City Business Center* parking lot will be closed for the weekend and will be used for the festival site. **Please make sure you remove your vehicle by 5:00 p.m. Friday** from this lot. If you are a tenant of The Bull City Business Center, check with Self-Help for passes to the alternate parking that has been arranged. Durham Arts Council arranges and pays for a limited number of parking passes in the parking decks to accommodate residents and business owners that are displaced for the weekend from their normal parking within the footprint.

*If you are staying at the Marriott, The Durham, 21C, or Unscripted or attending an evening function at the Carolina Theatre or Convention Center on September 16<sup>th</sup>, 17<sup>th</sup>, or 18<sup>th</sup>, please make sure not to park on closed streets.*

*If you are a resident of Downtown, please use the Corcoran Street Parking Lot CenterFest weekend unless you have designated parking outside the festival footprint. Your cooperation is greatly appreciated. If you have any questions, please call 919-560-2787.*

## **PUBLIC PARKING**

Paid Public Parking for the festival is recommended at Corcoran St. Deck, Durham Centre Morris/Morgan Deck, Mangum/Morgan Garage, Foster Street surface lot, Church Street Deck on Main, North Lot at American Tobacco and street parking outside the festival footprint. The City of Durham's Special Event Parking rate of \$7.00 (all day) will likely be in effect during the weekend due to several large downtown events on September 17-18. For a map of parking decks and lots visit DDI: <https://downtowndurham.com/downtown-parking-map/>

Special event parking rates are established for use during off-peak times and are collected on entry to the parking garage. This method of collection aids event attendees as it allows all patrons to exit facilities without having to stop and pay. During events, Downtown Durham sees a high volume of traffic around the City so your best strategy is to plan ahead. There are a few things to note:

- Event rates go into effect between one to two hours before the event. The rate is \$7 per vehicle.
- For Special Event Parking CASH and ALL MAJOR CREDIT CARDS are accepted (\$20 max if using cash).
- For alternative transportation options, you are encouraged to take advantage of the GoDurham bus services

For more information on Special Event Parking visit <https://www.parkdurham.org/164/Special-Event-Parking>.

## **DOWNTOWN BUSINESS OPERATIONS ON FRIDAY, SATURDAY, AND SUNDAY**

Although the CenterFest festival site will be closed to vehicles from 5pm Friday night through Sunday at 10pm, the festival site will be completely open to pedestrians all day and evening throughout the weekend.

*Downtown businesses are encouraged to be open!* Police at street closures will alert pedestrians that they are welcome to enter the festival site on foot to proceed to restaurants and businesses that may be open during the evening. **We want everyone to be successful during CenterFest weekend.** We thank you for your patience and cooperation regarding the special logistics that a major event of this size requires. We encourage businesses to offer CenterFest specials and related promotions to take advantage of the 34,000+ visitors that the festival brings to downtown!

## **DAY AND NIGHT POLICE SECURITY**

There will be full day and overnight police presence all weekend, which is paid for by Durham Arts Council. This is a major expense of approx. \$28,000, but we realize how important this is for the safety and security of downtown residents, businesses, and all the CenterFest artists, performers and vendors. The site will be closed to vehicle traffic; we ask that you please don't leave anything of value at the site overnight. For the onsite restaurants, clubs and businesses, the streets will be opened to pedestrian traffic in the evenings. There will be overnight police presence on the festival site to ensure the safety of all participants and visitors. Overnight officers will have a list of participating artists, vendors and booth numbers; vendors or visitors may be asked to produce picture identification only if they are trying to enter a booth/tent after hours.



**Note: Parking areas outside the footprint will NOT have a police presence.**

## **CENTERFEST ALCOHOL POLICY**

Beer and wine will be served at the Beer Garden in partnership with Bull McCabe's on Main St. on their lawn – food and beer/wine served during their regular business hours.

Durham Arts Council holds the ABC permit for the entire festival footprint downtown. Bull McCabe's will handle beer sales at the Beer Garden. *Restaurants and bars within the Festival footprint must follow their own existing alcohol permit.* **Customers who buy alcohol in your establishments ARE NOT ALLOWED to take it outside unless you have an Extension of Premises permit for alcohol.**

## **PORTA-TOILETS**

Durham Arts Council rents and provides 23 public porta-toilets on the festival site for visitors. This includes 3 handicap-accessible toilets. DAC also pays for a cleaning and restocking of the porta-toilets that occurs early Sunday.



## **SITE MAINTENANCE, SOLID WASTE AND RECYCLING**

There will be over 25 solid waste containers and blue recycling containers on the festival grounds. These will be continuously serviced and emptied by TROSA volunteers working for DAC during CenterFest. Staff and volunteers will also clean trash and spills within the festival footprint.

All waste and recycling is deposited into the collection area by the DAC building. The City of Durham will be providing a solid waste truck pick up on Sunday morning before the festival re-opens and an additional pick up Monday morning. Durham Arts Council staff and TROSA volunteers will be continuously cleaning up the festival site and completely clean up the site after the festival ends Sunday evening.

The trash receptacle in the Manning Lot is a compactor so if local businesses fill the unit up and the City doesn't empty it then trash bags picked up Sunday evening will need to be piled around and in front of the waste area in the Manning Lot.

**Direct any questions you may have regarding solid waste/recycling to Anthony Zefiretto at DAC 919-560-2711.** There will also be grease collection and grey water collection by qualified vendors.

## **CLEAN UP**

When the festival ends at 5 PM on Sunday evening, Sept. 18, waste and recycle carts will be brought to the Manning Lot and emptied. From 5 – 10 PM festival equipment, tents and staging will be collected and prepared for pick up. The landscape unit of TROSA arrives at 7:00pm to assist with equipment take down, blow the streets and clean debris. TROSA makes sure that every piece of trash in the footprint is removed and all permanent round waste and recycle bins in the City are emptied and refilled with a new bag.

Anthony Zefiretto, DAC Director of Facilities, and his crew do a final sweep of the footprint with TROSA. Once the site is verified as clean and all festival related equipment and other items are removed, TROSA drives around with their truck to pick up bicycle fencing related to the festival to store in the Manning Lot.

When the festival site is deemed clear the off-duty police officers are cleared to leave and the streets are reopened to vehicle traffic at approximately 10 PM. Inclement weather may extend the final clean up and delay street reopening.

If it rains Sunday evening TROSA landscapers will not be able to blow the site debris. Trash will be hard to account for/pick up. In this event DAC and DDI will coordinate final clean up on Monday morning.

## **ANIMALS AT CENTERFEST**

**Only pets on leashes will be allowed on-site.** DAC recognizes that many downtown residents within the festival footprint have dogs that need walking. We ask that pet owners be very careful and ensure that your pets are controlled on a leash when outside in the crowds. We want to keep you and your friend safe, as well as CenterFest visitors. *A Pet Oasis sponsored by Animal Protection Society of Durham will provide water and shade for pets.*

Revised 8/18/2022



## **RULES FOR BIKES, ELECTRIC SCOOTERS, SKATEBOARDS, ROLLERBLADES, SEGWAYS, “ELFS”**

All bikes, skateboards, scooters, rollerblades, hover-boards, Segways and ELFS must be **WALKED** within the CenterFest festival site. There will be a free bike valet at CCB Plaza sponsored by the Durham Bicycle and Pedestrian Advisory Commission (BPAC) and co-sponsored by Bike Durham.

### **Where is the closest ATM?**

An ATM is available in the lobby of the Marriott hotel and at 21C Museum Hotel next to the Counting House Restaurant.

## **DOWNTOWN BUSINESS PROMOTIONS**

**Durham Arts Council/CenterFest is promoting downtown businesses by:**

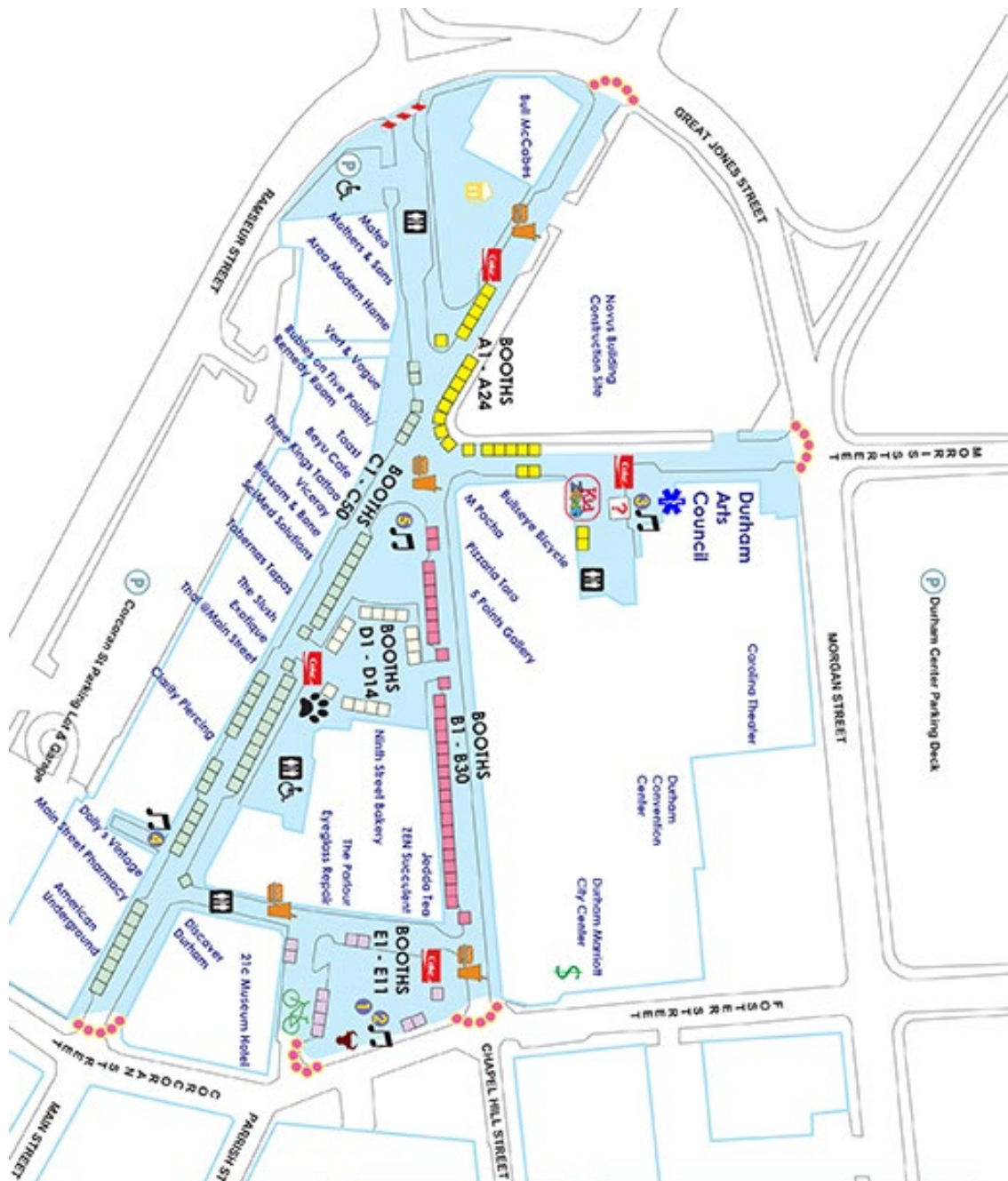
- Providing DDI business brochures/maps in brochure racks throughout the festival site.
- Providing a link to DDI website business landing page on the CenterFest website and including a QR code and promotion text on signage and flyers around the festival site, and in the printed program. The QR code takes users to the Downtown Durham Inc. (DDI) web page for visitors that have mobile-friendly listings of all downtown shops and restaurants.

**Many downtown businesses within the footprint report that CenterFest is one of their biggest sales weekends!** Ideas for all downtown businesses: special offers, window displays, music playing out your doors, balloons, giveaways and drawings to entice CenterFest visitors into your shops, tastings of food and wine, special temporary signage in front of your businesses, and social media promotions

*Remember that it's usually hot in September and folks often want to come into businesses to cool off, shop, and relax during the festival.*

***Downtown Businesses are encouraged to do special promotions over the weekend to serve and benefit from the expected 34,000+ visitors that will be coming to downtown for CenterFest!***

**See Festival Site Map next page:**



VENDOR BOOTHS FOOD VENDORS COKE PRODUCT & T-SHIRT SALES BEER GARDEN ATM RESTROOMS/ ACCESSIBLE RESTROOMS RESTRICTED ENTRY INFORMATION & VOLUNTEER CHECK IN ENTRANCE GATE EMERGENCY MEDICAL SERVICES PARKING/ ACCESSIBLE PARKING BIKE VALET PET STOP water splash pools, treats Major the Bull @CCB Plaza	PERFORMANCE STAGES <ol style="list-style-type: none"> <li>1 Scaled Solutions Main Music Stage at CCB Plaza</li> <li>2 Main Dance Stage at CCB Plaza</li> <li>3 DAC Stage</li> <li>4 Center/Fest Oasis Stage</li> <li>5 Five Points Stage</li> </ol>	CREATIVE KIDS ZONE Arts & Crafts Tent, Instrument Petting Zoo, Facepainting, Family friendly music & cultural programming on DAC Stage
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